



EDUCATION PROCESS

1

Introduction

Getting to know each other.

2

Franchise Disclosure Document (FDD)

Review and answer questions about information in the FDD.

3

Goals & Vision/Picture/Survey

We want to know your objectives, expectations, and goals so we can determine if we can help you achieve them. We want to determine cultural match.

4

Peer Review & Validation

Talk to franchisees.

5

Discovery Day

Make plans to attend Discovery Day in Denver, CO. Try the food; tour a shop, meet a franchisee and find out what our team does to support each and every shop owner in our franchise system.

6

Executive Interview

Sit with our Executives for a final interview and approval! We will finalize our decisions on whether we believe you can be successful at TMAD. You make your decision and lets start building!

7

TMAD Franchisee

Sign the Franchise Agreement, pay the Franchise Fee, and become a franchisee!



HOMWORK CHECKLIST



These assignments are important to help you determine if Teriyaki Madness is something you aggressively want to pursue. These documents and exercises will determine your fit as a TMAD owner.

- CONFIDENTIAL QUESTIONNAIRE*
- FDD RECEIPT*
- BUSINESS PROFILE SURVEY*
- VISION & GOALS SHEET*
- A PICTURE OF YOU IN YOUR ELEMENT*
- FINANCING PRE-APPROVAL*
- FINAL BACKGROUND & CREDIT CHECK*

