

GUINOT and Mary Cohr

Beauty Salons



GUINOT
INSTITUT • PARIS

MARY COHR
PARIS

Leading beauty salon brand, avant-garde & exclusive skincare methods at the forefront of technology.

The Guinot - Mary Cohr Group holds a leading position in the professional beauty business in France but also in many other international markets, being represented in 70 countries all over the world through more than 17,000 stockists - beauty salons.

Founded in Paris and trading since 1963, our mission is to offer our clients an alternative aesthetics through patented & innovative devices, treatments and products, which are all manufactured in our own R&D laboratory / factory, located in France, meeting the highest pharmaceutical standards (ISO certifications 22 716, 14 001, FDA approved).

In 2010, in order to match the quality of our distribution with our brand, we have launched a franchise concept which underlines our clinical & results oriented image of a professional, reassuring and attractive beauty salon. Presently, there are more than 320 franchisees in more than 10 countries - France, UK, USA, Spain, Russia, Germany, Korea, Pakistan, India, Guatemala, Japan... - whose speed of development is increasing year after year (85 openings in 2018, about 90 planned during 2019 with new launch projects in Brazil, Canada, Uzbekistan).

Furthermore, after manufacturing high quality products and set out a profitable & reliable business concept, in 2013, we decided to launch our own Beauty Academy in Paris where we educate 400 students a year to become beauticians, managers or entrepreneurs. This allows our Group and our network of beauty salons to get the finest beauticians today which is





key in the professional skincare market.

Guinot

Guinot, #1 skincare professional brand in France, is becoming the world leading skincare beauty salon franchise in the world! Through our exclusive and innovative treatment methods and our know-how in salon management, we are making the business of beauty salons a potent investment.

Mary Cohr

At the forefront in skincare research, Mary Cohr is a unique brand that has made major strides in the science of Beauty, allowing Beauty Therapists to help women obtain exceptional results. Through our exclusive and innovative treatment methods and our know-how in salon management, we are making beauty salons a



potent business investment.

Unique Business Propositions:

- Presence in 70 countries
- Through 17 000 beauty salons
- Over 220 franchisees in France; and franchisees in UK, USA, Germany, Russia etc
- Over 80 openings per year
- 100% owned, managed and produced in France
- Highest pharmaceutical standards

Country of Origin

France

Target Markets

UAE, Saudi Arabia, Qatar, Kuwait, Oman, Lebanon, Bahrain

For more details please contact:

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