



As the recognized leader in commercial cleaning and preventive maintenance solutions, **HOODZ International** looks forward to servicing your facility with the professionalism you deserve.

  
**HOODZ**<sup>®</sup>  
*Professional clean. Every time.*

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## What is HOODZ?

### *The Leader in Kitchen Exhaust System Cleaning*

HOODZ is the trusted name for commercial kitchen cleaning, code compliance, and fire prevention solutions for restaurants, institutions, and other food service industries. We are based out of Ann Arbor, Michigan in the U.S. and are owned by BELFOR Franchise Group, a multi-billion dollar company. HOODZ benefits from the backing of BELFOR, an internationally known and respected leader in property restoration services. We have great repeat business due to commercial and governmental requirements for hood cleaning and fire safety. We are one of the premier companies in safety as we have created an additional grease trap that allows us to withdraw grease efficiently for faster cleaning. HOODZ can not only clean your commercial extraction system, but also has the expertise to tear apart, clean, and put back together commercial pizza ovens making the facilities safer for employees, residents, and the community. We are continuing to grow and with nearly 100 locations throughout the U.S. and Canada, we are the largest kitchen exhaust hood system maintenance provider in North America.

At HOODZ we are dedicated to ensuring our franchise owners feel prepared to operate and grow their kitchen exhaust hood system cleaning business. We are devoted to providing everyone in our franchise family with advanced technical training, along with the skills and tools to provide unmatched service.



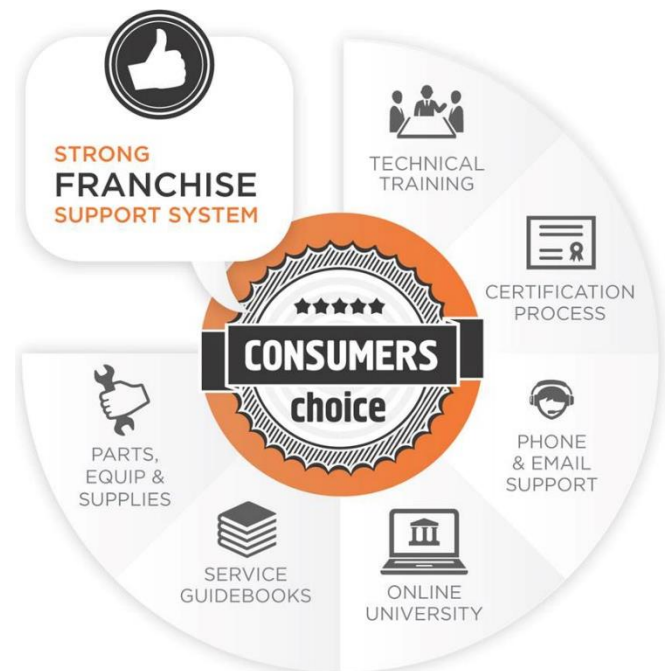
## Our Services

- ☑ Conveyer Oven Cleaning & Preventative Maintenance
- ☑ Hood Exhaust System Cleaning & Preventative Maintenance
- ☑ Cooking Appliance Cleaning & Restoration
- ☑ Commercial Pressure Washing
- ☑ Grease Containment
- ☑ Soak Tank Service Program
- ☑ Vent Hood Filter Cleaning
- ☑ Pollution Control Unit Cleaning & Maintenance
- ☑ Kitchen Floor & Equipment Cleaning
- ☑ Concrete Cleaning & Restoration
- ☑ Dumpster Area Cleaning
- ☑ Fan Hinge Kit & Access

## Support System

**The backbone to our exceptional service is our quality training and support.**

Built around a culture of extensive training and superior customer service, the HOODZ corporate team offers unparalleled support to our family of HOODZ franchise owners and their teams. We encourage excellence in every client interaction because that is the core of what we do.



## Certification Program

- ☑ Extensive written exam to ensure competency in all necessary knowledge areas
- ☑ Hands-on training with most common makes and models
- ☑ Covers industry principles and procedures
- ☑ Intensive classroom training



## Hands-On Training

Through extensive training and educational opportunities, HOODZ ensures its technicians are trained and certified to inspect, correct, and service any kitchen exhaust system from roof-top to cook-top.

Once you've signed the paperwork and become a HOODZ owner, we make sure you have the technical and managerial skills to launch a thriving business. During the two-week training session at our state-of-the-art facility you will benefit from the vast knowledge of our world-class instructors. With our ongoing support and training, we will prepare you for everything you may encounter in the world of kitchen exhaust system and conveyor oven cleaning.

When you choose to invest in a HOODZ franchise, you'll receive access to the industry knowledge, expertise, and brand awareness of BELFOR Franchise Group. You'll be set up for success from the beginning thanks to our start-up assistance and world-class training, both in the classroom and in hands-on scenarios, at our state of the art training facility in Ann Arbor, Michigan. HOODZ offers protected marketing territories with large service areas to give you the leading edge. Starting the day you begin training, the home office provides extensive marketing, sales, and operations support for your business.



## Professional Equipment

- ☑ High Pressure Duct Spinners
- ☑ Industrial Pressure Washer
- ☑ Reclamation Wash Pit
- ☑ High Quality Chemicals
- ☑ Soak Tanks
- ☑ Wash Mats



## Quality Assurance

### After-Service Report

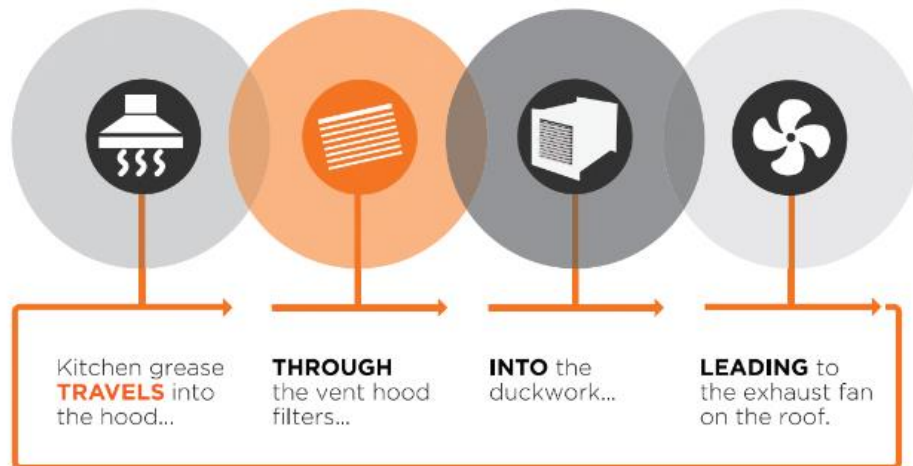
A thorough report showing all work completed, areas of concern and deficiencies, repairs and recommendations.

### Picture Perfect Standard

The HOODZ Picture Perfect Standard provides verification that the work performed follows consistent, transparent, and standardized procedures.



## Cleaning Process



## Cleaning Frequency

Cleaning Frequency	Type of Cooking
30/45 Days	Charcoal Burning, Wood Burning, Charbroiler, & 24-Hour Kitchens
45/60 Days	Hamburger & Fast Food Kitchens
60 Days	Cafeteria Kitchens & Hotel Kitchens
90 Days	Average Restaurant, Hospital Kitchens
180 Days	Pizza Oven Hoods, Convalescent Hospitals, & Small Snack Bars
Annually	Hoods Over Non-Grease Creating Appliances

## Increase Your Bottom Line

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Reduce Risk Of Fire & Damage | <input checked="" type="checkbox"/> Reduce Downtime            |
| <input checked="" type="checkbox"/> Increase Production          | <input checked="" type="checkbox"/> Improve Air Quality        |
| <input checked="" type="checkbox"/> Improve Health Inspections   | <input checked="" type="checkbox"/> Higher Quality End Product |
| <input checked="" type="checkbox"/> Increase Life Of Equipment   | <input checked="" type="checkbox"/> Lower Insurance Rates      |
|  | <input checked="" type="checkbox"/> Energy Savings             |

### Before



### After



## What Makes HOODZ A Great Investment?

The HOODZ franchise offers a proven system, brand equity, unparalleled support, and the backing of an international brand. As the food-service industry continues to flourish and expand, owners of kitchen exhaust system cleaning franchises are undoubtedly poised for aggressive growth.

With our HOODZ franchise, you have the opportunity to be your own boss with low start-up costs and minimal equipment investment. Our commercial kitchen exhaust system cleaning franchise offers a recession-resistant concept thanks to repeat, predictable revenue. BELFOR Franchise Group provides you with expert knowledge and support, along with ongoing training to set you up for success.



Our franchisees feel that the following are the best aspects of HOODZ:

- Our services are mandated by the internationally recognized NFPA-96, which is locally enforced.
- Our business model ensures you can be successful with a limited staff.
- Our services are necessary on an ongoing basis, resulting in recurring revenue.
- Our service market is fragmented with few competitors, making you the major player.
- Our franchise works as a home-based business, keeping overhead costs minimal.

## What Are Our Current Franchisees Saying About Us?

"Coming from the food-service industry, I understand the need for the high quality HOODZ services and preventive maintenance. When I spoke to several HOODZ franchise owners, each of them expressed the importance of quality and consistency as a main priority. I knew I wanted to be associated with a company that put quality first, which made this opportunity perfect for me."

- Tim & Kelly G.

**HOODZ of Birmingham, USA**

"I was highly impressed when talking with other franchisees as well as the HOODZ home office. Beyond having great processes, there are many highly talented folks that are associated with this franchise!"

- Matt K.

**HOODZ of the High Desert, USA**

"The HOODZ brand represents the highest level of training, certification, innovation, and dedication. Nowhere else in the industry is there a more committed group working together for common success."

- Jack G.

**HOODZ of Las Vegas, USA**



## Meet the HOODZ Team



### **Joe Manuszak- Vice President of International Development, HRI**

Joe joined the team in 2012. Prior to his leading International Development, he was the Divisional Vice President of Operations for Domino's Pizza, overseeing the global expansion in Australia and later the European Union. His other experiences are working with YUM in Africa and the United States, as well as President of The Calverton Group, a consulting company targeting new market development and turnaround success.



### **Keith Turner- President, HOODZ**

Keith joined the HOODZ team in 2013 and has been president since September 2016. Previously, he was with Advanced Systems Group for six years and served as their president. His other experience was working with Devine as the Director of Operations for two years.

## Contact Information

“We are seeking business leaders with strong business acumen, determined for success, whose leadership and inspiration will develop a market with their team. We look forward to meeting you and conversing about your interest in HOODZ.”

Joe Manuszak, Vice President of International Development

**Joe Manuszak**

**Vice President of International Development**

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