## **Jollibee Foods Corporation**



Jollibee Foods Corporation (JFC) is one of the largest restaurant companies in Asia with a Market Capitalization of \*USD6.0billion and a Systemwide Sales of \*USD3.3billion.

JFC has a total store network of more than 4,100 worldwide. In the Philippines, it operates more than 2,800 outlets under the brands Jollibee, Chowking, Greenwich, Red Ribbon, Mang Inasal, and Burger King.

Abroad, it operates more than 900 outlets under the brands Jollibee (USA, Canada, KSA, UAE, Qatar, Kuwait, Bahrain, Oman, Hong Kong, Singapore, Brunei, Vietnam and Italy), Chowking (US, UAE, Qatar, Oman, Kuwait, KSA), Red Ribbon (US), Yonghe King (China), Hong Zhuang Yuan (China), Dunkin' Donuts (China), Highlands Coffee (Vietnam), Pho 24 (Vietnam, Indonesia, Korea, Australia), Hard Rock Café (Vietnam, Hong Kong, Macau).

JFC also has an 85% interest in the U.S. fast casual restaurant chain Smashburger.

Over the years, JFC has grown brands that bring delightful dining experience to its customers worldwide, "Spreading the joy of eating to everyone."

\*Market Capitalization is as of February 2, 2018 and Systemwide Sales is as of YTD December 2017.