



Long John Silver's Expansion

2021



History & Overview System Sales Testimonial

History of the Long John Silver's

1969



Jerrico Inc. opens first location in Kentucky, USA

1970-2020



LJS Franchised nationwide

2021



Celebrating 50+ years of service

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Overview



681 Domestic Stores

Domestic & International Stores

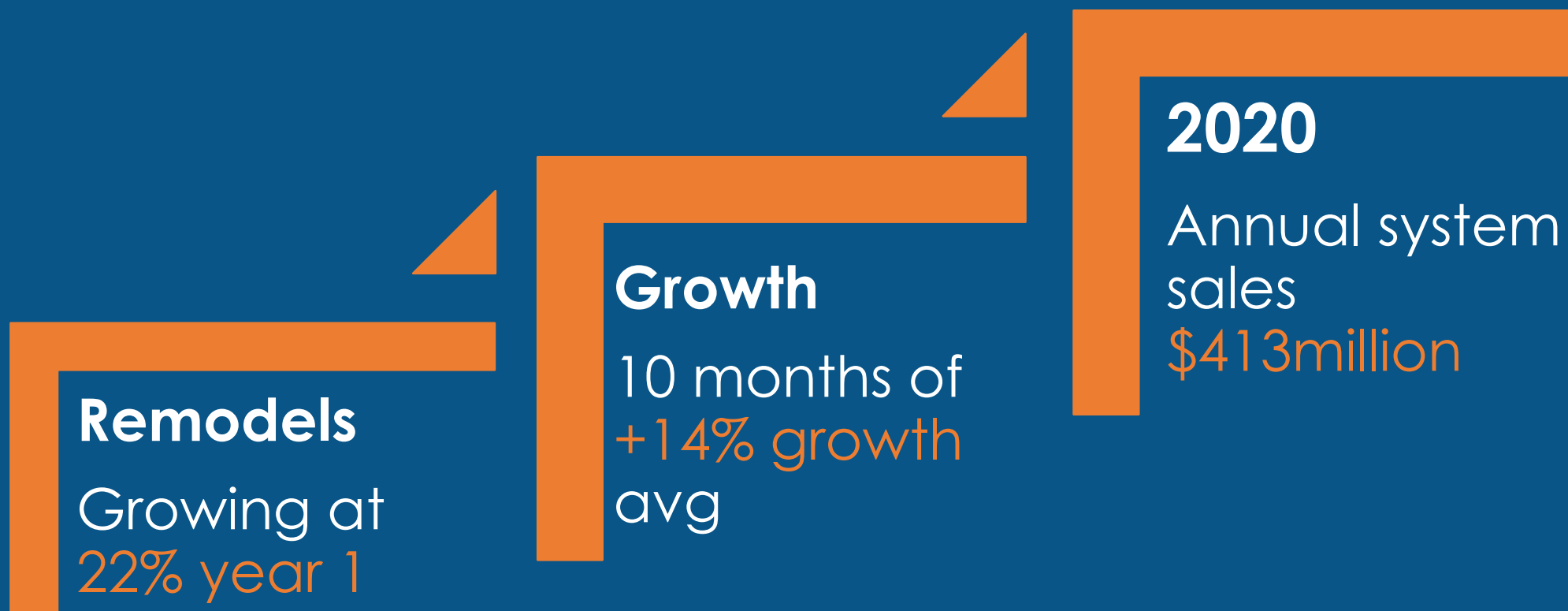
- In 38 States
- Singapore 21 stores



Signed MFA in Indonesia



System sales





Click here to view:

TRUE NORTH

RESTAURANT



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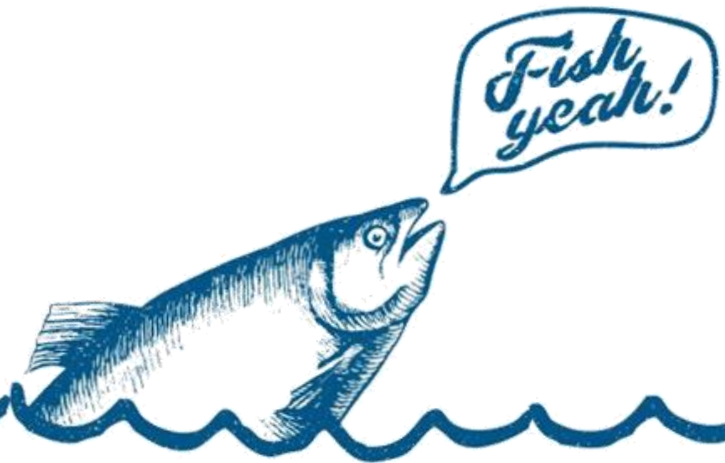
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Expansion

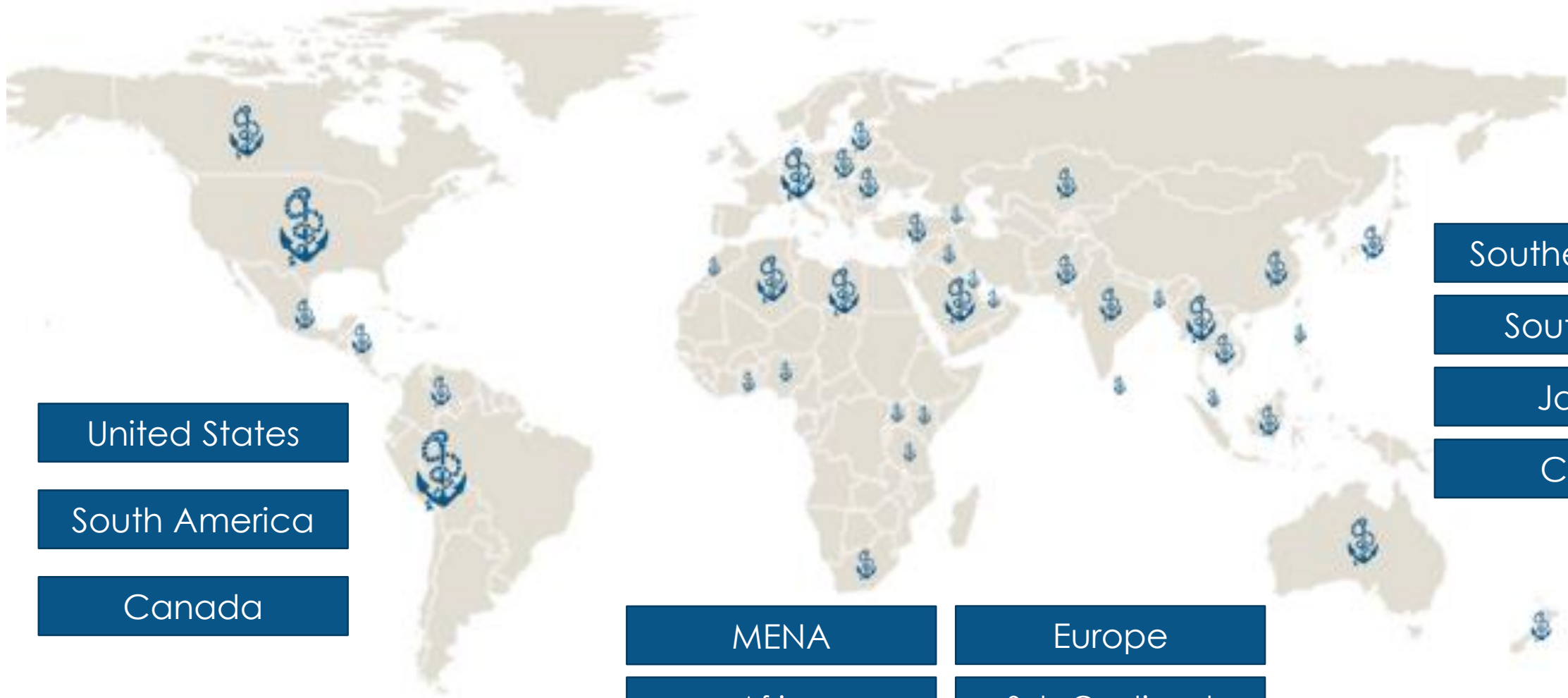
Countries

Franchisee Profile

Training and Support



Countries



United States

South America

Canada

MENA

Africa

Europe

Sub-Continent

Southeast Asia

South Asia

Japan

China

Franchisee Profile



Opportunities

Master Franchisee

Area Development Franchise

Multi-Unit Franchise

A minimum \$3-Million(US) in liquid assets and \$5-Million(US) in net worth under our multi-unit development agreement.

- Demonstrated enthusiasm, drive, passion, and a proven record of success in the restaurant/retail industry
- Comprehensive understanding of the local culture, real estate, and trade area in the territory to be developed
- Multi-unit restaurant/retail management experience as owner and/or operator
- Framework document provided upon request



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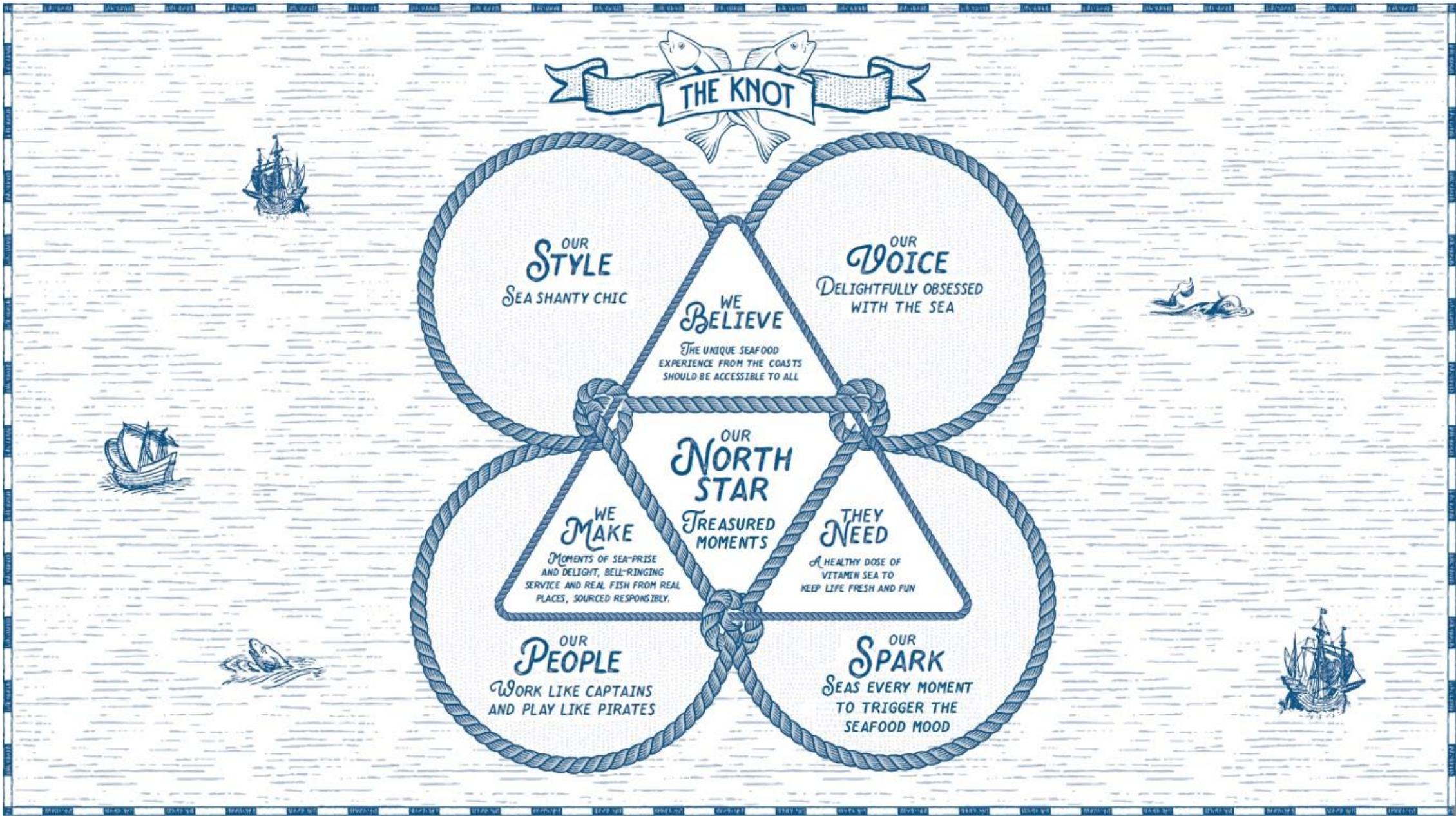
Training

- Marketing
- Onsite Employee Training
- Pre-Opening support
- System Operations training



Support

- Brand/Marketing License
- Site Selection assistance
- Design & Construction store specs
- Supplier Network



Menu's / Promotions



Typical Menu



DESSERTS

Chocolate Cream Pie \$
CAL 280

Strawberry Swirl Cheesecake \$

DRINKS

Small CAL 0-270

Medium CAL 0-480

Large CAL 0-550

Apple Juice CAL 60

ENJOY AN ICE COLD PEPSI

20oz. caloric & day to avoid for pregnancy women. See store for more info. Additional restrictions may apply.

FAMILY MEALS

Mix & Match Fish & Chicken

8 PIECES 2 FAMILY SIDES & 8 HUSHPUPIES
CAL 2640-6690

12 PIECES 3 FAMILY SIDES & 12 HUSHPUPIES
CAL 3630-9710

16 PIECES 3 FAMILY SIDES & 16 HUSHPUPIES
CAL 5930-8470

SIDES

Slaw, Fries, Rice, Green Beans, Corn, Hushpuppies

INDIVIDUAL \$ FAMILY \$

CAL 25-480 CAL 90-1920

FISH & SHRIMP PLATTERS

GRILLED SALMON & 4PC GRILLED SHRIMP, RICE & 2 SIDES

1PC FISH & 4PC SHRIMP, 2 SIDES & 2 HUSHPUPIES

ADD-A-PIECE™

1 FISH CAL 200 1 CHICKEN CAL 150 3PC SHRIMP CAL 100

CLAMS CAL 340 CRAB CAKE CAL 100 POPCORN SHRIMP CAL 210

grilled choices

1 PICK YOUR DISH

TACOS 2 TACOS CAL 190-920

RICE BOWLS CAL 370-420

MEAL INCLUDES 2 SIDES CAL 520-1160

Sweet Chili Salmon Taco Southwest Shrimp Taco Steamed Salmon Meal

2 CHOOSE SALMON + SHRIMP

3 FIND YOUR FLAVOR BAJA SOUTHWEST SWEET CHILI SEASONED

COMBOS

Includes Choice of 1 Side, 2 Signature Hushpuppies & 20oz. Drink

1 2 FISH CAL 740-1470

2 2 CHICKEN CAL 640-1370

3 FISH SANDWICH \$ Does not include Hushpuppies CAL 420-1160

4 2 CLASSIC FISH TACOS \$ Does not include Hushpuppies CAL 840-1570

MEALS

Includes Choice of 2 Sides & 2 Signature Hushpuppies

5 2 FISH CAL 760-1670

6 3 CHICKEN CAL 670-1400

7 1 FISH 2 CHICKEN CAL 590-1330

8 8 SHRIMP CAL 650-1560

9 2 COD CAL 750-1660

ADD AN ICE COLD DRINK

PLATTERS

Includes Choice of 2 Sides & 2 Signature Hushpuppies

10 2 FISH & 6 SHRIMP CAL 970-1880

11 2 FISH, CHICKEN & 3 SHRIMP CAL 1010-1930

12 2 FISH & 3 CHICKEN CAL 1200-2120

13 SUPER SAMPLER CAL 1050-1960

Super Sampler 1 Fish, 1 Chicken, 2 Shrimp, 4oz Popcorn Shrimp

ADD AN ICE COLD DRINK

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Typical Drive Through Menu



DESSERTS



Chocolate Cream Pie
CAL 260 \$

Strawberry Swirl Cheesecake
CAL 320 \$

DRINKS

Small
CAL 0-270 \$

Medium
CAL 0-440 \$

Large
CAL 0-550 \$

Apple Juice
CAL 60 \$

ENJOY AN ICE COLD PEPSI

SIDES

Slow, Fries, Rice, Green Beans, Corn, Mashed Potatoes

INDIVIDUAL
CAL 25-480 \$

FAMILY
CAL 90-1920 \$

FAMILY MEALS

Mix & Match Fish & Chicken

8 PIECES
2 FAMILY SIDES & 8 MUSHPUPPIES
CAL 2,70-5210 \$

12 PIECES
3 FAMILY SIDES & 12 MUSHPUPPIES
CAL 3,170-9230 \$

16 PIECES
3 FAMILY SIDES & 16 MUSHPUPPIES
CAL 3,170-12250 \$

ADD-A-PIECE™

1 FISH CAL 200 \$	1 CHICKEN CAL 150 \$
3PC. SHRIMP CAL 100 \$	CLAMS CAL 340 \$
CRAB CAKE CAL 100 \$	POPCORN SHRIMP CAL 210 \$

2PC. SHRIMP CAL 100 \$

FISH AND SHRIMP PLATTERS



2PC. FISH & 6PC. SHRIMP \$

GRILLED SALMON & 4PC. GRILLED SHRIMP \$

grilled choices

1 PICK YOUR DISH

TACOS
2 TACOS
CAL 380-440 \$

RICE BOWLS
CAL 370-420 \$

MEAL
INCLUDES 2 SIDES
CAL 520-1160 \$

2 CHOOSE SALMON + SHRIMP

3 FIND YOUR FLAVOR
BAJA SOUTHWEST SWEET CHILI SEASONED

COMBOS

Includes Choice of 1 Side,
2 Signature Mashed Potatoes & 20oz. Drink

1 2 FISH
CAL 740-1470 \$

2 2 CHICKEN
CAL 640-1370 \$

3 FISH SANDWICH
Pick of 3 sides (Mashed Potatoes)
CAL 420-1160 \$

4 2 CLASSIC FISH TACOS
Pick of 3 sides (Mashed Potatoes)
CAL 560-1570 \$

MEALS

Includes Choice of 2 Sides &
2 Signature Mashed Potatoes

5 2 FISH
CAL 770-1680 \$

6 3 CHICKEN
CAL 670-1730 \$

7 1 FISH
2 CHICKEN
CAL 870-1750 \$

8 8 SHRIMP
CAL 650-1560 \$

9 2 COD
CAL 750-1660 \$

PLATTERS

Includes Choice of 2 Sides &
2 Signature Mashed Potatoes

10 2 FISH & 6 SHRIMP
CAL 970-1880 \$

11 2 FISH, CHICKEN & 3 SHRIMP
CAL 1020-1930 \$

12 2 FISH & 3 CHICKEN
CAL 1220-2130 \$

13 SUPER SAMPLER
CAL 1050-1960 \$

ADD AN ICE COLD PEPSI

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Promotions



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Batter-dipped Chicken



CHOMP ON A
CHEST-FULL
OF CHICKEN

Batter-dipped Fish



Shrimp Variety

SHRIMP
IS A
DELICASEA



SHRIMPIN'
AIN'T
EASY

Grilled Fish & Shrimp Platter



Family Meals





Restaurant Walkthrough

Interior & Exterior





Covington, GA



Interior



Order Counter



Interior



Exterior



Albany, GA



Interior



Order Counter



Interior



Interior



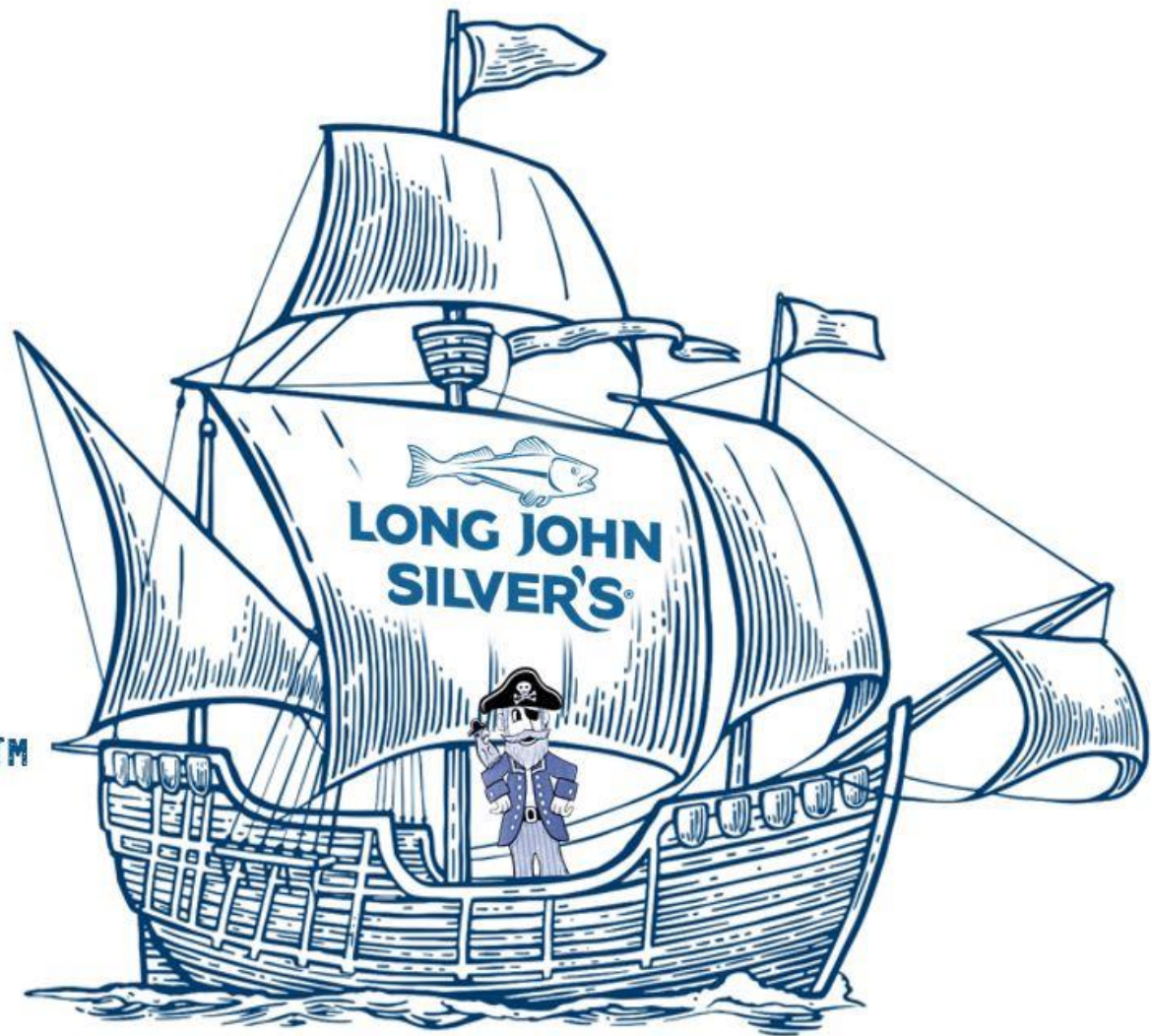

LONG JOHN SILVER'S

Exterior



Exterior

SEAS
EVERY
MOMENT™





Thank You!

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Development Director

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