

# Marrybrown® Mb

## AWARD WINNING FRANCHISE



09/2022

# GLOBAL FRANCHISE OPPORTUNITY

# JOIN THE AWARD WINNER

Marrybrown<sup>®</sup>, winner of numerous international awards year after year serving millions of customers through more than 500 restaurants spreading across 16 countries worldwide.

Marrybrown<sup>®</sup> has achieved its worldwide success by delivering great value and exceptional quality to our customers as well as outstanding support to our franchise partners.

## A LEGACY OF SUCCESS

Marrybrown<sup>®</sup> is Malaysia's largest quick service restaurants with a proven track record of over 40 years. As a Marrybrown<sup>®</sup> franchisee, you immediately benefit from the years of brand building and system development to operate one of the world's most recognised quick service restaurant.

Marrybrown<sup>®</sup>'s franchising system is built on the deep believe and passion that we can only achieve success if our franchisees are successful first. We take pride in developing local entrepreneurs with our established, awards-winning franchising system, and we are confident that our common objectives can be achieved.



## COMPLETE FRANCHISING SYSTEM

- Established Brand Name and Proven Business Formula
- Experienced Operational and Management Support
- Site Selection and Development Assistance
- Reliable Purchasing and Distribution Networks
- Effective Advertising and Marketing Programmes
- Comprehensive Training System
- Innovative New Products
- Accounts and Control System
- Strong On-Going Support Structure



Classic



Chicken & more



Fish & more



Burger & more



Kiddy Meals



Snack & Sides



Something Different



Drinks & Desserts



Cakes & Sandwiches



## THE REQUIREMENTS

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- A franchise candidate must be willing to allocate the necessary human and financial resources to successfully develop, manage and promote the business.
- A franchise candidate should possess business experience, knowledge of developing and managing multiple locations.
- An understanding of how to advertise and market a new concept, and the ability to obtain well placed locations.
- Willing to establish management infrastructure and acquire the service of professional restaurant management personnel to support the franchise network.
- A franchise candidate should have an unallocated cash flow adequate to finance the projected development program.

## APPLICATION PROCEDURE

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• MALAYSIA • SINGAPORE • BRUNEI DARUSSALAM • INDONESIA • THAILAND • MYANMAR • INDIA • MALDIVES • CHINA • AFRICA • MIDDLE EAST • NEPAL • SWEDEN • AUSTRALIA

# Marrybrown<sup>®</sup> World

Kuala Lumpur • Male • Dubai • Abu Dhabi • Chennai • Doha • Dar es Salaam • Colombo  
Kuwait City • Manama • Al-Khobar • Khamis Mushayt • Baku • Mashhad • Coimbatore • Salem  
Banglore • Kochi • Chidambaram • Visakhapatnam • Pondicherry • Urumqi • Kota Kinabalu  
Kuching • Batam Island • Sharjah • Penang Island • Saki • Melaka • Aleppo • Yala • Singapore

**“MADE IN MALAYSIA FOR THE WORLD”**

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