

oche[®]

**The home of
Gastro-gaming**



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Definition

Oche

is the throw line which players must stand behind in the game of darts.

Pronounced

“Ockey”

like Ice Hockey, but hold the ice and drop the H!



Gastro-gaming

Following the growing global trends of “eatertainment” and “social dining” Oche takes it to the next level, elevating guests’ food & beverage experience along with best-in-class games technology.



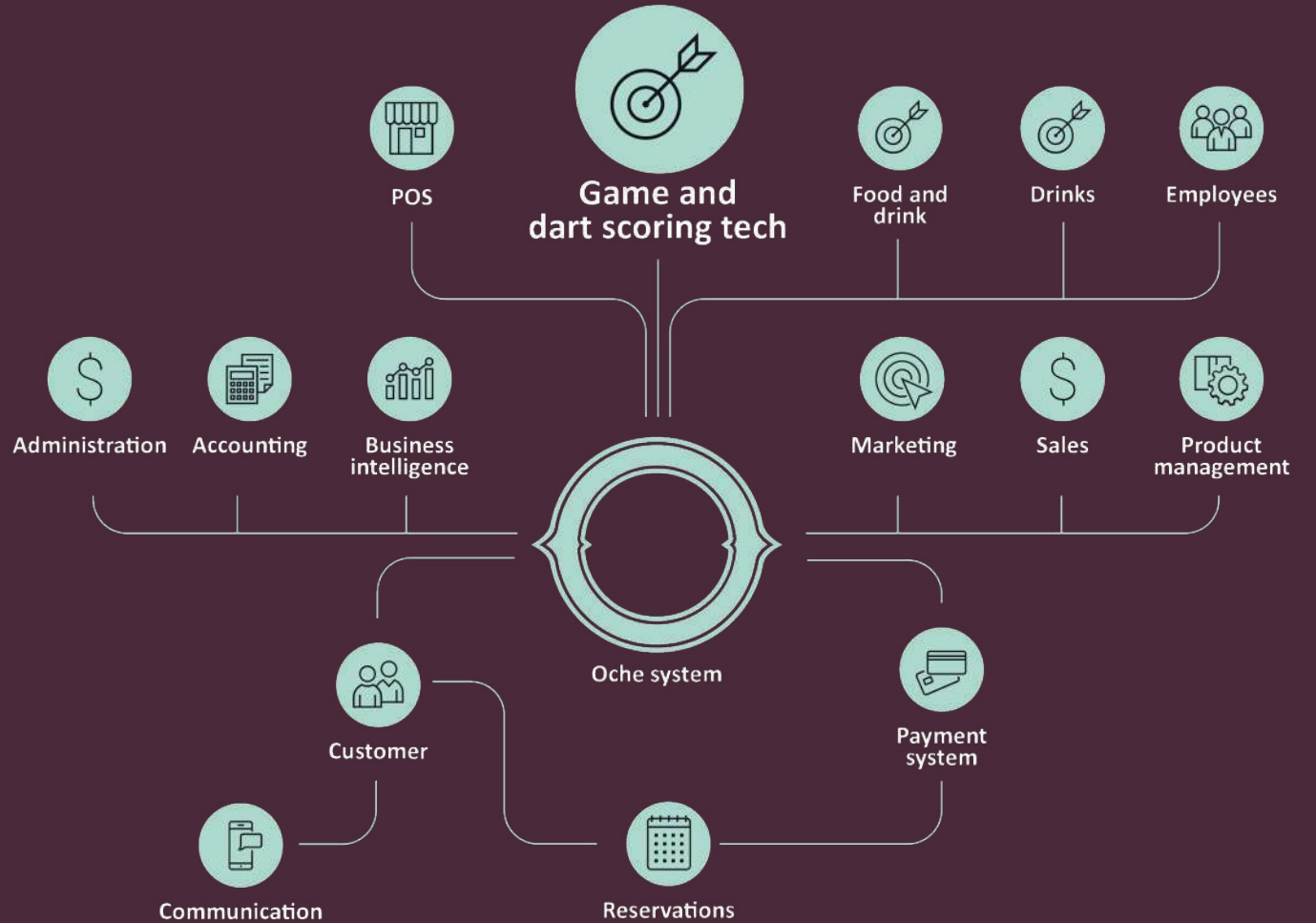


Where technology meets hospitality

We create innovative game software, new concepts and build attractive brands in the hospitality sector.

We offer guests outstanding social experiences through a combination of best-in-class games technology, high-quality food, drinks and service.

We deliver digital solutions that significantly raise customer service levels and satisfaction.



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**We are
global
&
we are
growing**

*Oslo, 2018
Brisbane, 2019
Amsterdam, 2020
Gothenburg, 2021
Miami Beach, 2021*



Oche Miami Beach opening in 2021



Experienced leadership



GLOBAL EXPANSION
TECHNOLOGY
FRANCHISING
CUSTOMER
EXPERIENCE

**Done it before
with success**

Troy Warfield
CEO

Troy has 20+ years of proven global leadership experience across entertainment, travel & FMCG industries.

Surflakes, Non-Exec Director
Topgolf Intl, President
British Airways, Exec Director
AVIS Budget Group, CCO
Kimberly Clark, VP Europe

Jens Rugseth

Investor & Chairman, Karbon Invest

Jens has founded a number of companies within the IT-Sector over the past 25 years.

Co-founder/Chairman of Crayon Group (Microsoft's largest reseller of software in the world, with revenue of >\$2Billion).

Christian Breddam

Chairman, OCHE & CEO, Karbon Invest

Christian has extensive experience in CFO & CEO positions across a wide range of industries.

Sikri
Karbon Invest
Pet XL
Defigo

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STRONG Funding

Oche's main investor, Karbon Invest, is an investment company with strong funding and a diverse portfolio within IT, retail and property. Some of which are publicly listed.

Key shareholders, Jens Rugseth and Rune Syversen, are experienced founders of companies such as Crayon Group and Link Mobility.

Karbon Invest currently has equity of more than USD 400 Million.



Karbon
Invest



cyviz



TECHSTEP



tactile



digital



variety of games



easy for all



emotional

OUTSTANDING games

Our tech-driven darts elevates the joy of any social gathering. Share hours of action-packed fun with games such as Killer, Shanghai & 501 with friends.



sharing



delicate



fresh & organic

OUTSTANDING **Food**

Our kitchen is inspired by street food from all over the world where we focus on food packed with flavor served in sharing concept.

We take the sharing concept to a new level with every dish made to be eaten by hand without cutlery and with no grease and mess.



detailed



handcrafted



high quality ingredients

OUTSTANDING drinks

We offer a great selection of handcrafted cocktails, local drafts, our own IPAs and wine to compliment the menu and keep our guests happy all night long.



OUTSTANDING **service**

We take pride in being able to offer our guests personal service while they play.

It is one of the cornerstones of our concept. Every guest coming to Oche should feel welcomed, and given the highest level of service according to our brand standards and operations manual.





Average Venue Snapshot

85mins game per person

\$20

Average % of revenue from gaming

25-30%

Female male ratio

50:50

Corporate/group bookings (12+ pax)

40%

Reservations booked & prepaid online

80%



The bottom line

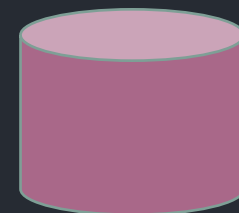
Here's the best part!

With gaming revenue having little to no COGS attached to it, profitability increases. Resulting in strong financial performance versus traditional F&B concepts.

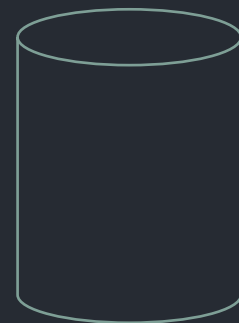
Traditional F&B Unit

vs

Oche with 25% gaming revenue



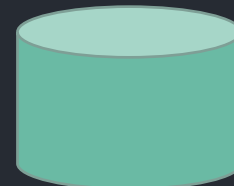
COGS



Other OPEX



EBITDA



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Venue Requirements

Take a look
inside our
Oslo venue -
click for 3D
Walkthrough



Building & Technical

Required

Size: 700m² - 1,400m² / 7,500 ft² - 15,000 ft²

Ceiling Height: Minimum 3 metre/10ft free ceiling height for Oche cabinets & cameras. Does not need to be the whole venue, but majority of the floor space

Ground floor with own entrance for maximum visibility.

Kitchen space required: 90m² - 140m² / 1,000ft² - 1,500 ft² along with ventilation, grease trap accessibility, and any other local requirements.

1GB Fiber Connectivity required for dart technology & systems

Preferred

All m² on ground floor, over two floors is possible (e.g. ground & first floor).

2nd generation restaurant/bar

Outdoor area possible for F&B

Historic/landmark building where we can utilise its unique features: e.g. exposed brickwork, columns, facade, covings, rosettes etc.

New builds are possible if all other requirements are met.

Location, location, location

Required

Vibrant city & cultural life after 4pm on weekdays & all weekend

Close proximity to other premium bars & restaurants

Easily accessible by foot

Close proximity to multiple public transport links

Demographics young, affluent, mixed demographic who socialise & dine-out regularly.

“Where the locals go” as opposed tourist hot-spots

Preferred

Close to CBD/business district for corporate business midweek

Close proximity to hotels, concert venues, sports stadiums *can be considered*

If a historic/landmark building, *can be acceptable as a destination venue as long as all other requirements are met.*

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**Get in touch
today**



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