



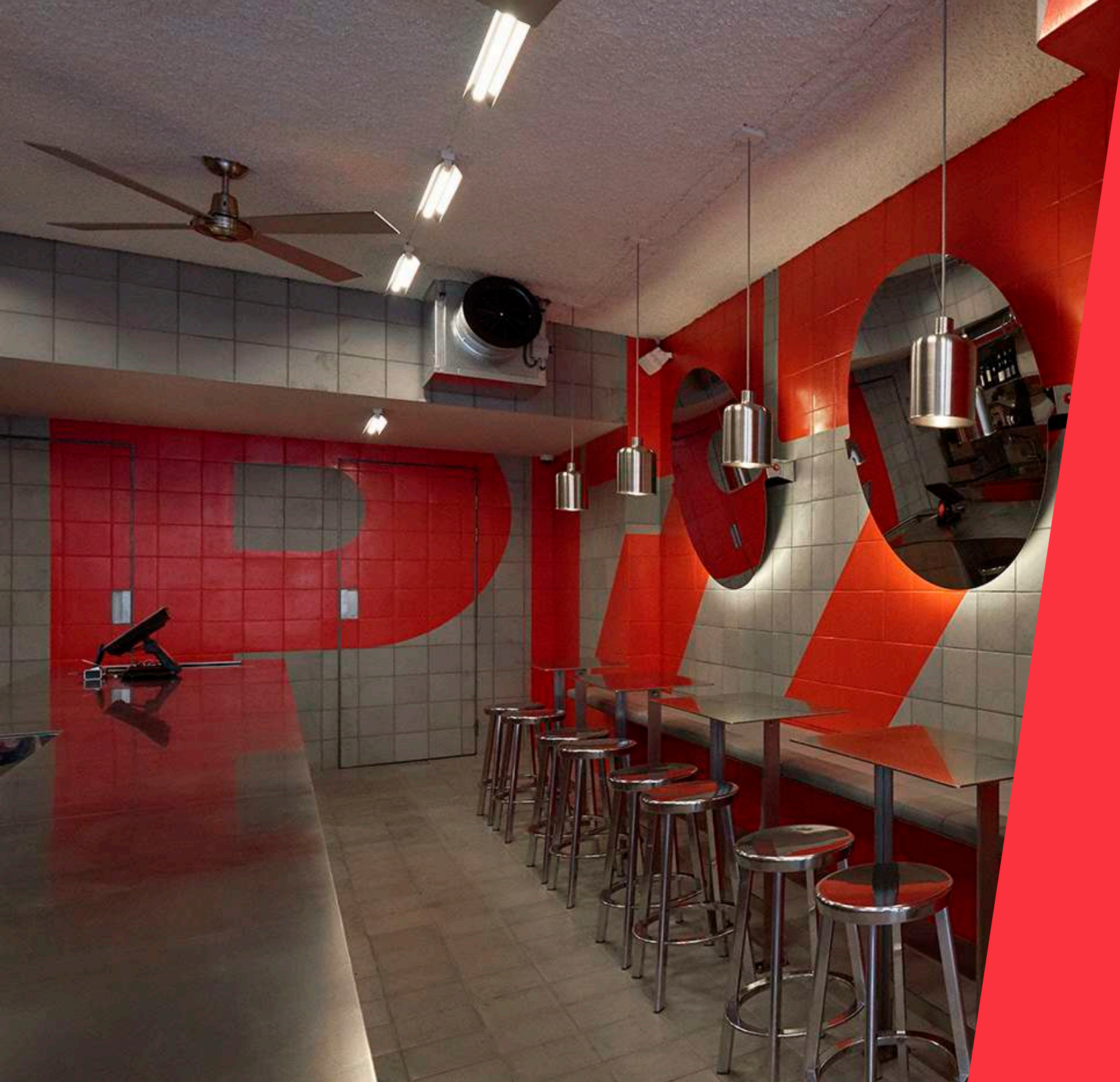
ToniLoco **PIZZA**

The Franchise Recipe

The background of the image features two pizzas. On the left is a pizza topped with melted cheese and sliced jalapeños. On the right is a pepperoni pizza. A red circular graphic is overlaid on the right side of the image, containing white text.

*It's time for
Toni Loco
to take over
the world!*

Please meet Toni Loco on the following pages.
We are actively seeking new franchise partners to become part
of our success story!



Our story

THE ENTOURAGE GROUP has reached yet another milestone with the opening of their new Italian-American style pizza restaurant, Toni Loco. Situated only footsteps away from their beloved IZAKAYA and THE BUTCHER, Amsterdam, Dutch and international celebrities have already tried out the new dining concept. Yes, that's right, ask your 'consigliere' and he will vouch for it.

THE ENTOURAGE GROUP owners and founders Yossi Eliyahoo and Liran Wizman, along with the group's CEO Stephanie Pearson, inspire to continually set the new standard for modern hospitality.

PRIMA *ToniLoco*

What defines Toni Loco? *A quality product beloved by many*

Featuring authentic 50-centimer pizza made with a characteristically large hand-tossed this crust, in wide slices. Toni only chooses the best ingredients and strictly by-the-book authentic toppings, fresh vegetables, the special signature tomato sauce and shredded mozzarella, right down to the homemade sesame crust to green pizza constantly commits to creating more than just quality pizza.

Toni doesn't mess around with what's right

Serving traditional pizzas with a modern twist, expect to indulge in an array of new tastes, from sesame crust to green pizza. Not compromising on the classics, Toni has it all; Bianca, Rosa, Olivio and tailor-made pizzas.



The Original
The Original
The Original
The Original
The Original





Ongoing support

The Toni Loco franchise structure allows you to establish yourself as an independent entrepreneur and at the same time benefit from the experience of a strong and professional team within a proven system. Continuous marketing is carried out to further develop the brand awareness and drive sales.

Toni Loco concept

Toni Loco serves a unique selection of artisan beverages, from craft beer, selected wines and champagnes. But what's dinner without dessert? Toni also serves homemade gelato.

Toni Loco's interior is utilitarian with a touch of sophistication. Interior architect, Pieter Kool, realized the brand identity created by Superlarge.org, with a single gesture in material and colour palette. A 'one size' concrete tile grid system wrap the floor and walls. Much like the purist approach to their pizzas, the interior is minimalistic with careful attention to detail. The raw yet refined interior is finished with round mirrors to draw attention to the heart of the space - the kitchen.





*Are you
interested?*

Find out more about the Toni Loco franchise in a
non-committal interview.

For more information contact us by email.

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tonilocopizza.com/franchise

THE
ENTOURAGE
GROUP