



urbanAir
ADVENTURE PARK *let 'em fly.*

Core operating values.

AUTHENTIC

We are humble, yet confident in our vision and mission and are known for candor and transparency. We stand out in a room.

SYNERGISTIC

We work well with our Team and Franchisees to find ways to help them accomplish their goals and objectives.

COMMUNICATIVE

We like to communicate with our Team, Franchisees and Guests and are concise and articulate in speech and writing.

CURIOUS

We seek to understand our Franchisees, Guests, and the world around us in order to continually provide the best and most relevant experience.

COURAGEOUS

We take smart risks and are open to failure. We do what is right even when it is hard.

INNOVATIVE

We are always looking to try new things and suggest new ideas in order to disrupt the status quo.

GRITTY

We accomplish amazing amounts of important work and fight thought challenges. We solve problems in the way of getting something done.

FRUGAL

We know how to do more with less and always look for the most cost-effective way to accomplish our mission.

FUN

We know how to have fun and find joy in every situation. We know joy is not found on the mountaintop but rather in the journey.

For Franchise Information, visit

urbanairfranchise.com

