



Contact information.

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Business basics.

Industry	Family Entertainment	Year Started Franchising	2014
Year Business Started	2011	Franchise Units Opened	153
Number of Company Units Open	2	Total Initial Investment Range \$	\$2,771,250 - \$5,935,655
Locations Under Development	70+	Multi-Unit Ownership	49%
		Remote Ownership	50%
		Partner Ownership	70%+
Franchise Fee/Territory Fee	\$75,000	Required Liquid Capital \$	\$600,000 Minimum
Required Net Worth \$	\$1.5 Million Minimum	Available Internationally	Yes
SBA Registry?	Yes	Veteran Discount	Yes
Average Unit Value (Pre-COVID, 2020 FDD)	\$2,359,504	Average EBITDA (Pre-COVID, 2020 FDD)	\$542,294 (23%)
Average Monthly Unit Volume Q1 2021	\$637,756 - 2.0 Parks \$990,686 - 2.5 Parks	% Attaining or Surpassing Average	2.0 Parks: 31.9% 2.5 Parks: 54.5%

Currently not offering franchises in: MT, ID, WY, NV, NE NM, WV, ME, AK, HI, DC
 Disclaimer: this information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. Currently, the following states regulate the offer and sale of franchises: CA, HI, IL, IN, MD, MI, MN, NY, ND, OR, RI, SD, VA, WA, and WI. If you are a resident of one of these states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your jurisdiction. AUV of Urban Air Adventure Park 2020 FDD: based on the annual gross sales from Jan. 1, 2019-Dec. 31, 2019 of the 40 franchised 2.0 Adventure Parks that operated during that entire period. Average Monthly Unit Volume Q1 2021 includes 90 franchised Parks operational at least one full month from Jan. 1, 2021-March 31, 2021. A new franchisee's individual results may differ from the results stated in Item 19 of the FDD.

For Franchise Information, visit

urbanairfranchise.com

Who is Urban Air Adventure Park?

Urban Air is the market leader of full-service, family entertainment centers, offering a wide variety of attractions and interactive technology that is second to none. We provide a multi-activity experience at each facility, giving guests curated experiences that allow them to be active without screens. From rock-climbing walls and warrior courses to soft play playgrounds and indoor sky diving, to our fast casual café, guests can experience a mix of activities that go well beyond trampolines.



Why choose Urban Air Adventure Park?

Research shows today's U.S. consumer is motivated by creating experiences for their families, rather than material things. We understand that guests come to escape, celebrate and connect, and we've built our model around these inspiring concepts.

In addition, Urban Air is committed to nonstop innovation. We're relentless in our pursuit of new ways to help franchisees connect with their local market and run their parks more efficiently. From patented technology to market-shattering attraction innovation, to building an easy-to-execute fast and casual café inside a theme park, Urban Air is and will continue to be the most innovative brand in the industry.

From our senior executive leadership to our park operational teams, we are contentiously searching for new and creative ways to be on the cutting edge in sales & marketing, technology, food & beverage, attractions, training, driving customer loyalty, ongoing revenue through memberships, and more.

With a proven track-record of success and financing options available, Urban Air is proving to be the investment of choice for experienced Franchise Business Operators, Entrepreneurs, Investors and Individuals/ Executives who are looking for a path to leave corporate life.

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The Urban Air Adventure Park opportunity.

At Urban Air, every single person, from the top down, lives for a purpose bigger than themselves. We get up every day to try to impact the lives of every kid in America – helping them celebrate special moments, escape the hardships of the world, and connect socially in an active environment.

To put it simply, we're in the people business.

While Urban Air is an excellent investment, we're not doing it just for a paycheck. Our family – comprised of single unit, multi-unit, and remote owners – has a love for people, a desire to impact their community and a passion for making kids feel special and loved. All while, yes, still making money.

IDEAL URBAN AIR ADVENTURE PARK OWNER PROFILE

- Passion for business
- Strong, experienced retail, management, sales and marketing
- Investors with full-time jobs
- Strong, consultative skills
- Motivated
- Love for kids, great hospitality, and a desire to lead
- Dynamic Investor/Operator Relationship
- Invested in the community

our franchisees own from 1-10 parks each!

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Urban Air is ranked #1 in the franchise industry in the entertainment category for three years in a row and listed among the fastest-growing franchises by Entrepreneur Magazine.



What our franchisees are saying.

“ This is a family business for me. If you come to my park, don't be surprised to see my 4-year-old son making new friends with your kids and chasing one another in the tubes obstacle course, my 10-year-old daughter giving tours or my husband changing a light bulb or doing safety inspections. We are proud of what we have built and love owning and operating this business as a family. My kids understand that we are in the service industry, and it is a pleasure to serve those that come in to play and make memories together for the day, so come see for yourselves. We would love to have you!

– Brandy G.

Our Discovery Process.

Urban Air Adventure Park utilizes an 8-Step Discovery Process with all franchise candidates. The Process is designed to give both the candidate and us ample opportunity to determine if the Urban Air model is the right fit for both parties.

From understanding the candidate's goals and objectives to reviewing available markets and our Franchise Disclosure Document (FDD) to everything in-between, we commit to pursuing the Discovery Process with each individual with care and consideration.

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