



Architects
— OF SKIN

Franchise Overview

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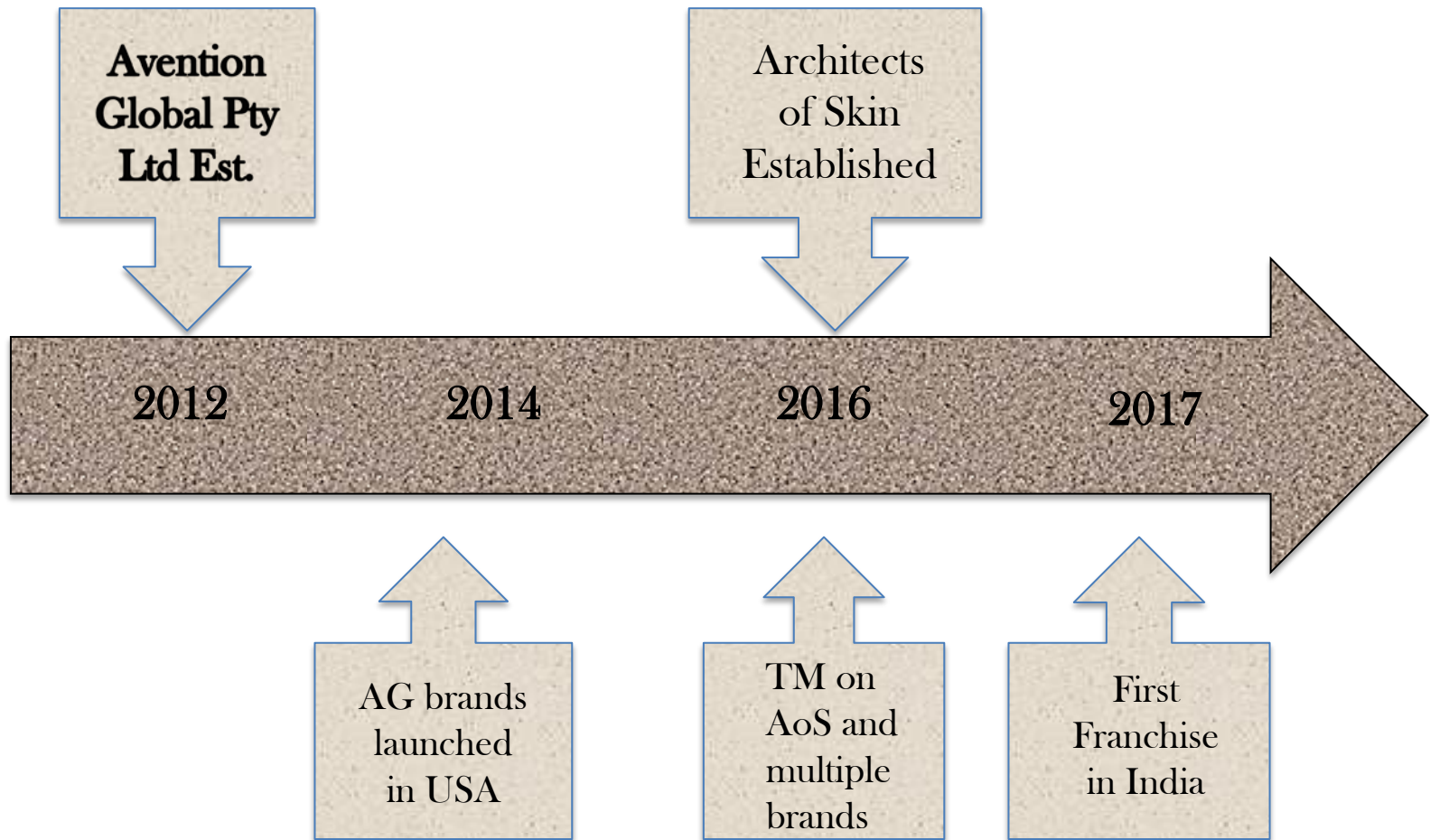
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Architects of Skin -New Beginnings



- Technology is sold in USA, Australia, New Zealand, Asia and now India.
- In Australia -
 - +300 dermatology/skin and beauty clinics are using our technology
 - AoS has doubled its revenue every year over the last 3 years
 - Product sold in Pharmacies and Dept Stores
- Divested from Avention Global in 2016 - Focus on Aesthetic and Cosmetic Medicine and Retail
- AoS was TM in 2016
- da Vinci and Factor G6 TM in 2016
- Board has a strong medical and business/entrepreneurial focus
 - Dr Matthew Sherlock - Surgeon brings more than 20 years of medical and surgical experience to the business.
 - Mrs. Stephanie Sherlock - Strong Medical and Business background - MBA qualified

Architects of Skin - History



Architects of Skin - Footprint



Australia:

- More than 300 skin clinics nationally
- Introduced technology into Pharmacy and Mass market retail chains.
- Customer base of over 900 businesses

USA:

- Introduced technology in 2014
- Secured the largest Hair Loss Clinic as a distributor for our technology with affiliates in more than 30 countries

AoS- Business Model



“Unique model not seen anywhere in the World”

1. Aesthetic Procedures

- Skin clinic delivering a range of procedures for anti-aging and skin rejuvenation, weight loss, hair loss and skin & hair health

Aesthetic Procedures done by cosmetic physicians, nurses and therapists

2. AoS Skin and Health Bar

- The front reception area doubles as an AoS Health Bar where teas, tonics and smoothies are “prescribed” based on clients skin and health needs
- Dietician created drinks menu for specific clients skin, hair or health needs
- Clients are directed to this area on arrival

3. Service

- High level 5 star hospitality service
- Highly systemized business
 - Staff trained in:
 - Specific grooming techniques
 - Conversational Skills
 - Greeting of customers
 - Systems training
 - Application of procedures to perfection
- Customer experience and results are key to success

4. Retail

- Strong Retail Western brands to sell within AoS Skin clinics
- Opportunity for growth when the brands are established in region - potential for retail outlets selling retail cosmetic brands

The AoS Advantage



Dermatologists
and
Cosmetic
Physicians



- Service and products designed by AoS dermatologists and Cosmetic Physicians in Australia and USA
- AoS in-house cosmetic Physician consults clients and provides tailored solutions to clients needs

Superior
Technology



- All our technology is sourced or developed in USA, Korea & Australia.
- All technology is registered with the FDA, TGA and KFDA
- All technology is approved by the AoS Cosmetic Physicians as the gold standard approach to skin and hair health and wellness

Retail
Solutions and 5
star hospital
and service



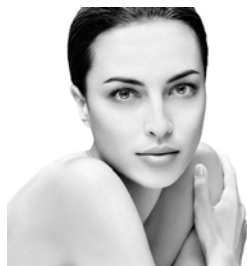
- All Retail products are developed by Cosmetic Physicians and Dermatologist
- Clients are prescribed skincare and wellness retail solutions to support their in-clinic procedures
- AoS is a highly systemised business model where the clients experience from the moment they walk through the AoS door is 5 star



AoS- Core Service Offering



Laser Hair Removal



Skin Rejuvenation

- Laser rejuvenation
- Skin tightening
- Skin peels
- Micro needling
 - Micro-dermabrasion
 - Acne Management



Cosmetic Injectable

- Botox
- Filler
- PRP



Body Contouring

- Visceral Fat removal
- Subcutaneous Fat removal
- Body Shaping
 - Toning
 - Cellulite reduction



Hair Loss Solutions

- Laser Therapy
- PRP
- Minoxidil infusion
- Natural Therapies
- Growth Factor Infusion

AoS- Core Retail Offering



- Regular Skin Care
- Refine and Renew
 - Collagen
 - Growth Factors
 - Anti-aging
- Acne Mgt
- Pigmentation
 - Vitamin C
 - Vitamin A
- Lighting
 - Vitamin A
 - Anti-oxidants
 - Enzymes
- Home LED
- Home Weight Loss
- Home Scalp Health





AoS- Core Health Bar Offering



Dietician formulated beverages for :

- Acne Tx
- Anti-aging
- Pollution – anti-oxidants
- Skin health
- Dermatitis
- Hair Growth
- Hair and Nail Strength
- Weight Loss
- De-tox
- De-Stress
- Energy boost
- Vitamin boost

AoS- Core Service Offering



Highest standard of safety and hygiene delivered through:

- In-house training
 - Systematic approach from welcoming client, treating the client and fare welling the client from AoS clinic
 - Technical and soft skills training
 - Regular refresher training
 - In clinic - procedure, equipment and sales training
 - Online
- Service Quality
 - Multi-channels for customer feedback
 - Customer complaint redressal mechanism
 - Consistent customer experience across all stores



AoS- Market Positioning

“Aos will be a unique National Chain of non-invasive cosmetic procedures clinic in the Middle East and India”

