



YES, POPCORN!

Popcorn is the most consumed snack on the planet. Americans alone eat about 16 billion quarts of popcorn each year, making it one of the country's most popular snacks. And yet, our belief was that it could be done better. Much better.

Like Starbucks did for coffee and McDonalds did for hamburgers, Doc Popcorn has taken a popular commodity product and created a unique high-

quality experience in a way that no other company has done before. By offering a wide variety of fresh-popped flavors of popcorn, made with quality ingredients, Doc Popcorn and its family of POPrietors (Franchise Partners) have built the largest franchised retailer of popcorn in the world.



A Popcorn Love Story

Founders Rob and Renée Israel met at a 10K race in New York. Renée soon fell in love with Rob and his kernel of an idea to create a unique popcorn experience in high-traffic venues for health-conscious and indulgent snack seekers alike. They started blending and popping their own naturally flavored popcorn in the kitchen of Rob's NYC apartment. With a lot of love and laughter, Doc Popcorn was born.

POPPING FOR POPRIETORS

We Love Smiles

Our mission is to create smiles, lots and lots of smiles. By providing our guests with an incredible snack experience and our POPrietors with a new lifestyle and career, we have everyone grinning from ear to ear.

We Love Our POPrietors

By awarding franchise agreements to some of the most fun-loving, hard-working and talented entrepreneurs from across the country, we have grown Doc Popcorn into the world's largest popcorn retailer. We have the greatest extended family in the world!

We Really Love Our Popcorn

Using our own proprietary blends of high quality ingredients, Doc Popcorn creates a wide variety of fresh-popped specialty flavors of popcorn. These flavors can be mixed and matched for seemingly

infinite flavor combinations. Doc Popcorn uses non-GMO popping corn, 100% corn oil and other high quality ingredients to produce a snack that is low in fat, cholesterol free and has zero grams of trans fat. In addition all of Doc Popcorn's flavors are gluten-free, wheat-free, nut-free and guilt-free!



"I never woke up one morning and thought, 'I want to open a popcorn store,' but a franchise consultant introduced me to the franchise opportunity and I loved the simplicity and efficiency of the concept. After my wife and I tried the product, we were all in. We knew it would be a success and we were right!"

—BILL BENTZ, SAVAGE, MN



WHY DOC POPCORN?

why doc popcorn?

Unique

Having transformed a popular commodity into something special in terms of taste, quality and experience, Doc Popcorn offers you the opportunity to be part of the first and only branded, flavored popcorn franchise.

Affordable

As one of the lower-cost food franchise concepts available, you can get popping with an estimated initial investment of under \$75,000.*

Simple

Since you can produce most of our delicious flavors in one piece of equipment, you need only one or two employees to run a unit. Our turnkey processes also get you up and popping quickly.

*Refers to Single Unit Mobile PopCart™ opportunity

Fun

The family that pops together has fun together! Our family friendly atmosphere makes this a great business for the entire family.

Scalable

Whether you want to own one location or build an empire, Doc Popcorn has several business models to help you create the type of business you want.

Support

Rob & Renée spent nearly a decade running their own Doc Popcorn PopShops™, PopKiosks™ and PopCarts™, making plenty of mistakes along the way, so you don't have to! In addition, Doc Popcorn's professional management team will support and train you on all aspects of building and running your business including choosing a location, unit build out and marketing.



"I love owning a business that puts smiles on people's faces. My customers are always excited to get their Doc Popcorn. It's a fun business and I enjoy it immensely."

—ANDRE CORDOVA, BENNETT, CO

franchise options



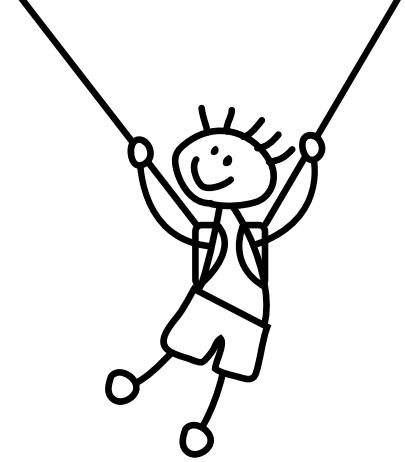
"Doc Popcorn is a wonderfully unique concept. There is a real need for the product and we are just so excited to continue to spread it to new communities."

—MELANIE KITTRELL, MAPLE GLEN, PA



WHICH DP IS RIGHT FOR YOU?

Doc Popcorn has developed three business models that empower you to produce all of our popolicious flavors, simply and affordably. Doc Popcorn thrives in most high-traffic locations, so whether it's a PopCart™, PopKiosk™ or PopShop™, or a combination of all three, we've got what you need to get popping.



Mobile PopCart™

From festivals to amusement parks, our Mobile PopCart™ is designed to go wherever the customers are. It is a fully operational, self-contained unit to help you serve up all of our amazing fresh-popped flavors.



PopKiosk™

This eye-popping model knows how to attract a crowd! The bright and sunny Doc Popcorn PopKiosk™ is designed to sit right in the center of the action in shopping mall common areas.



PopShop™

Unique, efficient and inviting, Doc Popcorn PopShops™ can be built in spaces as small as 150 square feet. Our turnkey assistance process shortens build-out time so you can get open and popping as quickly as possible.

LET'S GET POPPING!

CALL OR EMAIL US NOW AND GET POPPING TODAY!

getpopping@docpopcorn.com • (866) 599-9744



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