## **Doc Popcorn** Fresh-popped kettle-cooked popcorn







## World's largest franchise retailer of fresh-popped popcorn

## Country of Origin USA

**Target Markets** UAE, Saudi Arabia, Kuwait, Bahrain, Qatar, Middle East, Asia, worldwide

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Doc Popcorn is the largest franchised retailer of fresh-popped kettle-cooked popcorn in the world. Doc Popcorn fills a unique niche by offering the most delicious, high-quality popcorn experience in high-traffic venues such as malls, stadiums and event gathering places including, theme parks, convention centres, festivals and all types of sporting and entertainment arenas. Our passion and mission is creating smiles for all we touch, in all that we do.

Doc Popcorn is truly revolutionizing the way popcorn is produced and sold in high traffic- venues. From our delicious proprietary popcorn flavours to our mode of distribution, we have created a distinctive and different way to snack.



The kernel to our success is that we offer an indulgent yet better-for-you product while creating a system, the Doc Popcorn Fresh Pop Flavour System<sup>™</sup>, to produce it in a way that is simple, efficient, affordable and scalable.

Doc Popcorn has three business models:

- Modular PopCartTM is mobile and expressly designed to go where consumers are including indoor and outdoor special event sites.
- PopKioskTM which works well in shopping mall common areas and other high-traffic venues, operating in as little as 180 sq. ft. and
- 3) PopShopTM is also unique and inviting, operating in 800 sq. ft.

