



**BODYROK is Pilates redesigned. A 45-minute, full body, high intensity, low impact workout, on our custom reformer. The hybrid pilates sequences will have you plank, lunge, pike, jump, and push your body to its limit. The experience is designed to create more energy and increase your metabolism, even after you leave.**



## PRIME TERRITORIES NATIONALLY

OUR TEAM WILL GUIDE YOU THROUGH THE ENTIRE PROCESS, FROM SITE SELECTION TO LEASE TO FIND THE IDEAL SITE FOR YOUR BODYROK STUDIO. HANDS ON SUPPORT THROUGH THE BUILDOUT OF YOUR STUDIO, FROM APPROVED LAYOUT AND GENERAL CONSTRUCTION, TO INTERIOR DESIGN, IN-STUDIO TECHNOLOGY AND DELIVERY OF REFORMERS.

## FRANCHISE FEES

MULTI UNIT OPPORTUNITIES AVAILABLE  
RECURRING REVENUE, SCALABLE BUSINESS MODEL

ONE STUDIO - \$40,000 (\$40,000/ LOCATION)  
TWO STUDIOS - \$60,000 (\$30,000/ LOCATION)  
THREE STUDIOS - \$50,000 (\$16,666,67/ LOCATION)

5% ROYALTY FEE & 1% AD FEE

## SYSTEM TECHNOLOGY & EQUIPMENT

- \$6500 PER REFORMER UPON SIGNING
- EQUIPMENT REFRESH @ 30, 60, 90, 120 MONTHS
- WEEKLY PLAYLISTS
- DIGITAL SUPPORT SOFTWARE
- ONLINE TRAININGS
- PROGRAMMING PROJECTORS

## COMPREHENSIVE SUPPORT

- INDUSTRY LEADING TRAINING AND ONGOING SUPPORT
- ONGOING INSTRUCTOR TRAINING ON BODYROK METHOD
- DEDICATED MARKETING TEAM ON HAND
- COMPREHENSIVE SALES TRAINING TO HELP ENSURE SUCCESS
- MONTHLY FITNESS PROGRAMMING

LET'S **ROK**