



BRAND
BOOK

◆◆ THE PARTNERS



30+ locations 

In 2004, John Montagu, 11th Earl of Sandwich and his son, the Honorable Orlando Montagu, direct descendants of the inventor of the sandwich, partnered with Robert Earl, founder and CEO of Planet Hollywood, to launch the Earl of Sandwich restaurants.

2023
**Travelers'
Choice™**



TripAdvisor

— **BEST OF THE BEST** —

2018 • 2019 • 2022 • 2023



TRIPADVISOR TOP 10
BEST OF THE BEST
2023 QUICK BITE



WE INVENTED THE SANDWICH®

12 sandwiches built to order with unique flavor combinations



THE EARL'S CLUB

Turkey, bacon, Swiss, lettuce, Roma tomato & sandwich sauce

THE ORIGINAL 1762®

Roasted beef, cheddar & horseradish sauce

CHIPOTLE CHICKEN AVOCADO

Grilled chicken, bacon, cheddar, avocado, lettuce & chipotle sauce

ITALIAN

Salami, capicola, ham, pepperoni, mozzarella, Roma tomato, Italian seasoning & Italian dressing

HOLIDAY TURKEY

Turkey, cornbread stuffing, gravy, cranberry sauce & mayonnaise

TUNA MELT

Albacore tuna salad, Swiss & mayonnaise

THE FULL MONTAGU®

Roasted beef, turkey, Swiss, cheddar, lettuce, Roma tomato & Earl's mustard sauce

HAM & SWISS

Ham, Swiss & mustard sauce

VEGGIE

Feta, cucumber, red onions, lettuce, Roma tomato & Italian dressing

CAPRESE

Fresh mozzarella, Roma tomato, basil & balsamic

CANNONBALLS!™

Meatballs, mozzarella, Italian seasoning & marinara sauce

CUBAN

Tender carnitas, ham, Swiss, pickles & Cuban mustard sauce



Our family knows about great Sandwiches. We invented the Sandwich and have been eating Sandwiches since 1762.

The secret is our famous artisan bread baked when you order and our traditional family recipes made with fresh ingredients.

We are a family who loves making Sandwiches and sincerely hope you enjoy eating them.



THE WORLD'S GREATEST HOT SANDWICH®





Earl's Cobb **GF**



Chicken Caesar



Caprese **GF**



Greek **GF**



House

FRESH GREENS SALADS

Freshly tossed greens, topped with fresh ingredients and innovative flavor combinations.

GF GLUTEN - FREE



HAND CRAFTED WRAPS

Quality ingredients combined to create flavorful hand-crafted wraps.

Buffalo Chicken

Chicken Bacon Avocado

Chicken Caesar

Spicy Tuna

Earl's Cobb

BREAKFAST

Breakfast sandwiches made with fresh ingredients served on the Earl's artisan mini loaf. Oatmeal, muffins and specialty coffee round out the breakfast offerings.



BAKE SHOP

Specialty treats baked in-house daily.



ARTISAN SOUPS

A selection of specialty soups served daily.



CATERING & DELIVERY

We cater gatherings of any size, large or small. Whether it's strictly business or just for fun, choose any of the tasty items from our entire menu.



GRAB & GO

We offer a full line of products always available for take-away including sandwiches, wraps, salads, a wide selection of bottled beverages, assorted fountain beverages, fresh fruit, freshly baked desserts and chips.



Want just one sandwich, salad or wrap? **We deliver that!**



PLATFORMS

In-Line
1,000 - 1,800 square feet

TRADE CHANNELS

Non-Traditional

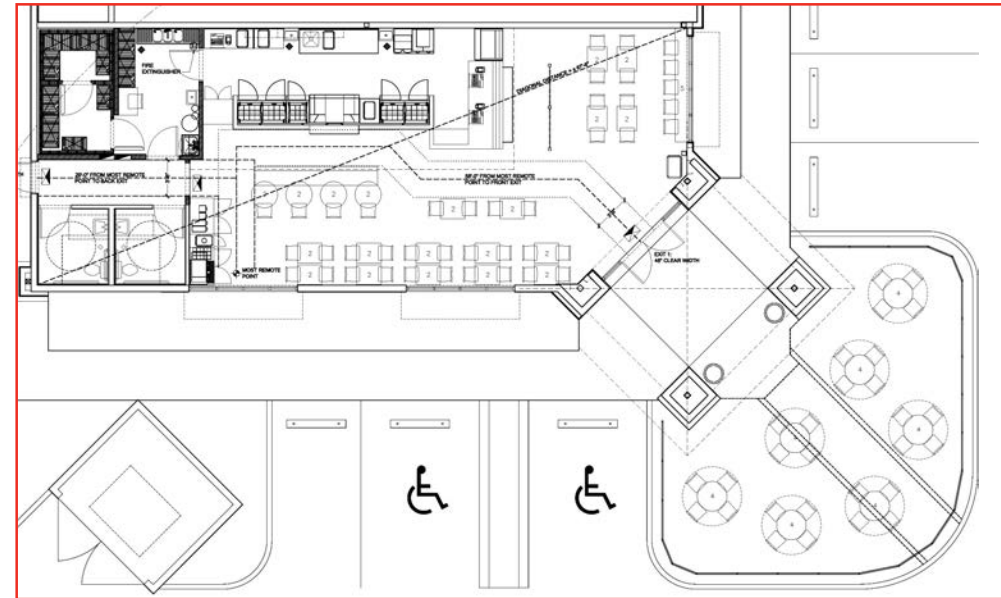
- ◆ Airports
- ◆ Service Plazas
- ◆ Train Stations
- ◆ Hotel/Casinos
- ◆ Higher Education
- ◆ Malls

Traditional

- ◆ Promenades
- ◆ Lifestyle Centers
- ◆ Urban/Downtown Districts

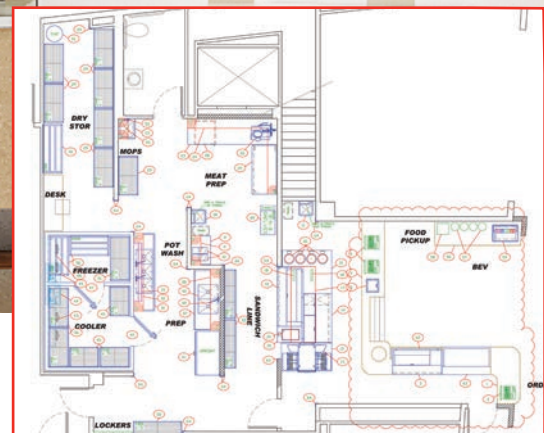
POTENTIAL REVENUE STREAMS

- ◆ Dine-In
- ◆ Catering
- ◆ Carry Out
- ◆ Online Ordering
- ◆ Delivery
- ◆ Beer & Wine



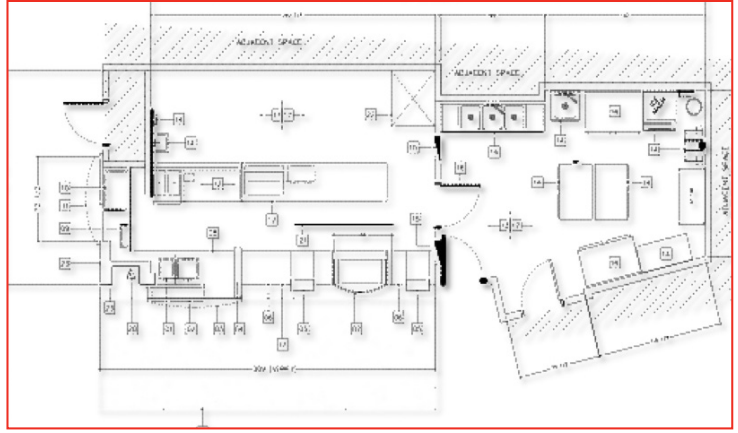
FOOD COURTS

650 - 1,000 square feet



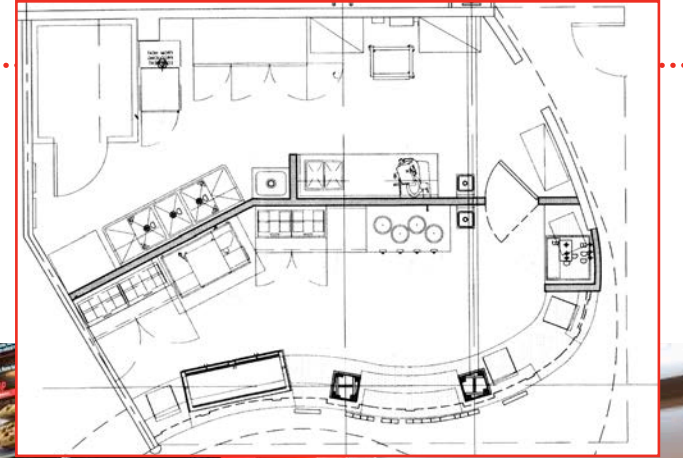
KIOSKS

250+ square feet



AIRPORTS & TRAVEL CENTERS

650 - 1,000 square feet



LOCATION. LOCATION. LOCATION.

Earl of Sandwich restaurants launched in 2004 and has since grown to 50+ locations with a number of deals in development.

California

- ◆ Anaheim/Disneyland
- ◆ Elk Grove/Sacramento
- ◆ Granada Hills
- ◆ Long Beach
- ◆ LAX
- ◆ Cal Plaza/DTLA
- ◆ San Diego - The Renaissance
- ◆ San Francisco - Oracle Park
- ◆ Santee
- ◆ Valley Center - Harrah's SoCal

Florida

- ◆ Ft. Pierce
- ◆ Ft. Drum/Lake Worth
- ◆ Okeechobee
- ◆ Miami Airport
- ◆ Yamato/Boca Raton
- ◆ Tampa Mall
- ◆ Disney Springs - Orlando

Georgia

- ◆ Phipps Plaza/Atlanta
- ◆ Municipal Market/Atlanta

Idaho

- ◆ Eagle Road/Meridian

Kentucky

- ◆ Cincinnati Airport

Maryland

- ◆ Chesapeake House

Massachusetts

- ◆ Boston Common

Missouri

- ◆ Branson

Nevada

- ◆ Planet Hollywood Resort - LV
- ◆ Palms Casino - LV
- ◆ Summerlin - LV
- ◆ Fashion Show - LV
- ◆ Spring Valley - LV

North Carolina

- ◆ Harrah's Cherokee Resort/Cherokee
- ◆ Harrah's Valley River Resort/Murphy

Pennsylvania

- ◆ Philadelphia Airport

South Dakota

- ◆ Cadillac Jacks Resort/Deadwood

Texas

- ◆ El Paso - Zaragoza
- ◆ Lubbock

INTERNATIONAL LOCATIONS

Canada

- ◆ Alberta - Calgary
- ◆ Alberta - South Edmonton Commons
- ◆ Alberta - Mayfair
- ◆ Manitoba - Seasons Winnipeg
- ◆ BC - Kelowna
- ◆ BC - Langley

France

- ◆ Cedex - Disneyland Paris

Philippines

- ◆ Megamall
- ◆ MOA
- ◆ Aura
- ◆ Estancia
- ◆ Glorietta
- ◆ Iloilo

South Korea

- ◆ Gangnam
- ◆ Incheon
- ◆ Lotte World
- ◆ Jeju
- ◆ Jeonju
- ◆ Gwanggya
- ◆ Yeonsu





Planet Hollywood Resort & Casino
Las Vegas



PLANET HOLLYWOOD RESORT & CASINO
"I've been to Earl of Sandwich in Vegas, had the pleasure of eating there... 7 times in 9 days."
- Matthew R.



DISNEY SPRINGS®
"Wanted to tell you how much we were impressed by the quality of the food...we absolutely loved the meal...it really was fantastic! Thank you for a great experience!"
-Dan V.



Disney Springs®
Orlando, FL

GUEST FEEDBACK

GUEST FEEDBACK



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