



# tealive

*ALWAYS MORE THAN TEA*



# **WHAT IS TEALIVE**

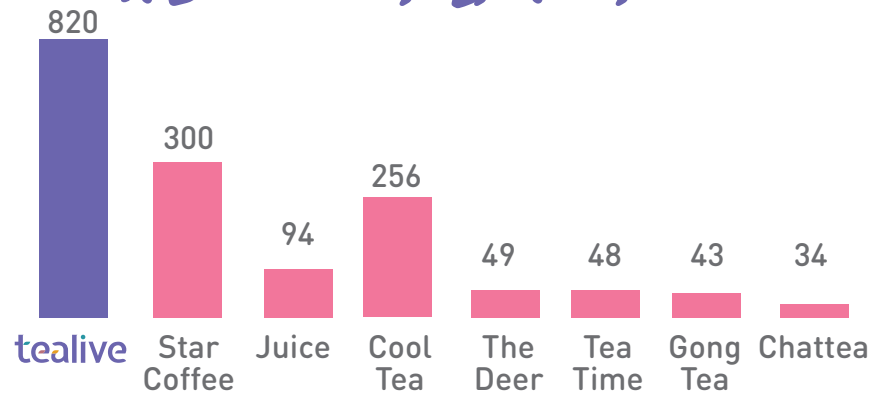
## ***MALAYSIA'S LEADING AND LARGEST BUBBLE TEA BRAND***

Tealive is Southeast Asia's largest lifestyle tea brand, and our mission is to always bring joyful experiences through tea. Serving over 70 choices of beverage from signature pearl milk tea to coffee and smoothies, Tealive is currently brewing strong - serving over 60 million cups in more than 500 outlets across the world including Malaysia, China, Vietnam, Myanmar, Brunei, Philippines, Australia, United Kingdom and more to come.

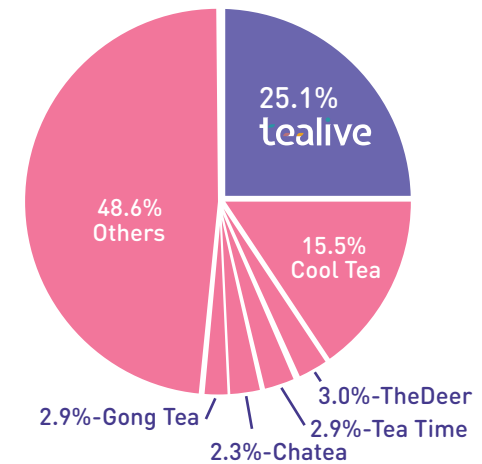


# TEALIVE POSITION

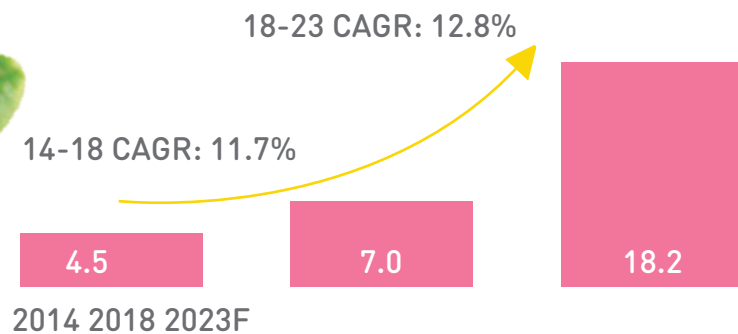
## LARGEST BEVERAGES PLAYER IN MALAYSIA



## TOP 5 LARGEST BUBBLE BEVERAGES PLAYERS IN MALAYSIA



## GROWING MARKET SIZE OF NON-ALCOHOLIC BEVERAGE SERVICES IN MALAYSIA





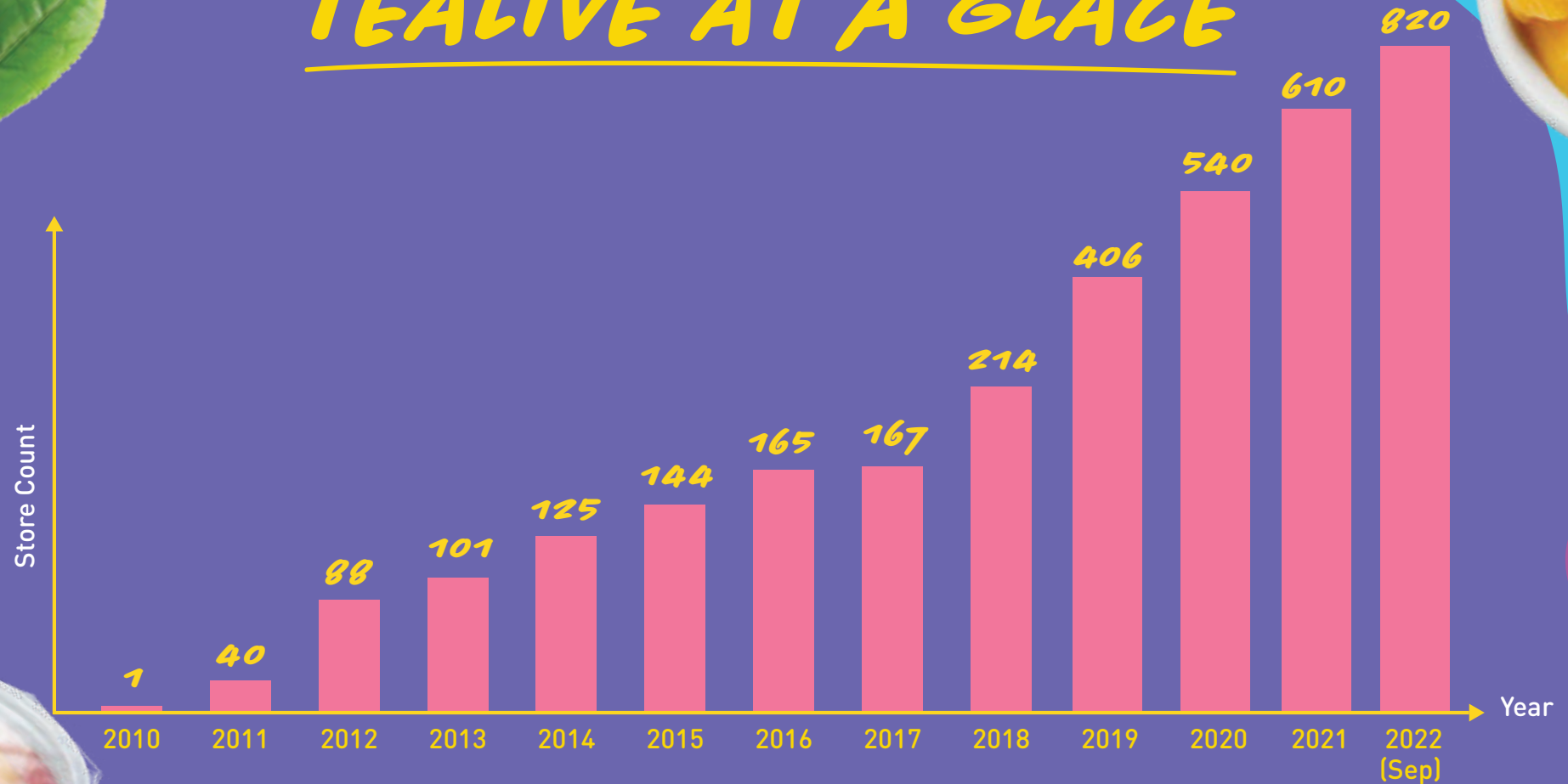
Bryan Loo,  
CEO of Loob Holding Sdn Bhd

## MANAGEMENT TEAM & EXPERIENCE

"LOOB is what it is today thanks to my fellow LOOBies. We take on challenges with determination in our eyes and passion in our hearts. Together, we bring out the tea in team."

As LOOB's chief mastermind, Bryan Loo is the very definition of 'looking outside the box'. No idea is too crazy for Bryan. It's no surprise that his life motto is "think big, start small, scale fast."

# TEALIVE AT A GLANCE



PRESENCE IN  
**8**  
COUNTRIES

**610**  
STORES IN  
MALAYSIA

**2000**  
STAFF

**761,000**  
LOYALTY  
MEMBERS

**>5,000,000** CUSTOMERS PER MONTH





AUSTRALIA



CAMBODIA



PHILIPPINES



MYANMAR



UNITED KINGDOM



MAURITIUS



BRUNEI



VIETNAM

**BORN IN MALAYSIA**  
**RAISED FOR THE WORLD**



# WHY CHOOSE tealive



Globally-recognized  
brand in Malaysia  
and ASEAN



Operating more than  
500 outlets nationwide



True F&B company,  
operating multiple  
chain-store brands



Consistent launching of  
new product offering



Versatile  
Menu/Products



Technology & Innovation focus -  
Adapt to the use of new modern  
technologies to ensure the best  
service to customers



Strong R&D Center (China  
and Malaysia support)



Certified Halal  
by JAKIM



Flexible store model – able  
to evolve and adapt from  
200sqf to 1600 sqft



On-the-job  
operation  
support



# PRODUCT MENU

TEALIVE MENU CAN BE BROKEN DOWN  
INTO 9 KEY CATEGORIES

Milk Tea



Signature Bang Bang



Coffee



Nishio Fine Matcha



Fruit Tea



Coco



Smoothies



Crafted Tea



Wellness Tea





# TEALIVE PRODUCT OFFERINGS

## *CATERING TO EVERYONE'S TASTES*

### **Diverse Offerings & Innovative Products**

Over 50 types of drinks offered on its menu with a variety of topping options, ice, and sugar levels

Selected outlets also offer snack food such as cheesy roll, popcorn chicken, and crunchy chicken roll

First in the bubble beverage industry in Malaysia to introduce health booster sachets as a complimentary pairing to its drinks

### **Continuous Product Development**

On average, Tealive aims to develop a new series of drinks every quarter to meet customers' needs

### **Product Localisation**

Tealive customizes its menu to suit the local market's tastes and preferences



# TEALIVE PRODUCT OFFERINGS

ENJOY BITE-SIZED **SNACKS**  
WITH YOUR FAVOURITE DRINKS!



**Tealive EATS**

**Hashbrown & Egg** RM10.90

**Hashbrown & Chicken Slice** RM10.90

**Double Down Chicken Slice & Egg** RM11.90

**Spicy Chicken Katsu** RM11.90

**Cheesy Egg** RM7.90

**Chicken Slice & Egg** RM8.90

**Cheesy Chicken Katsu** RM11.90

**ORIGINAL**

Popcorn Chicken RM8.35

Chicken Roll RM8.35

**MAC & CHEESE**

Creamy Chicken Slice RM13.90

Meatloaf Aussie Beef RM14.90

Tom Yam Prawn RM14.90

**MUFFIN**

Nutty Butterscotch RM6.90

Double Choco Chip RM6.90

Banana Choco Chip RM6.90

**BANJIR**

Crinkle Potato Wedges RM6.90

Popcorn Chicken RM9.45

Chicken Roll RM9.45

**MIX-EATS BOWL**

Crinkle Potato Wedges + Popcorn Chicken RM11.55

Crinkle Potato Wedges + Chicken Roll RM11.55

Choose Sauce: Cheesy / Korean Spicy

**20% off\* with any drink purchase**

\*Valid for all Tealive Eats Items in this menu EXCEPT Toastea







# *THANK YOU*

For further enquiry please contact

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