

2026 INTERNATIONAL BRAND BOOK





About Us

THE SLIM CHICKENS STORY

Our mission was (and is) simple: to make the best hand-breaded chicken tenders using only the freshest ingredients, served in a friendly atmosphere where people can relax and feel at home.

We use the best cut you can get for our tenders. From the outset, 100% all-natural premium tenders have been the building block for our entire menu. Our time-tested recipe has become a household favorite, locking in flavor with our southern-style buttermilk marinade, and lightly breaded by hand with every order.





Why SLIM CHICKENS?

Our Food

Our Culture

Our Team

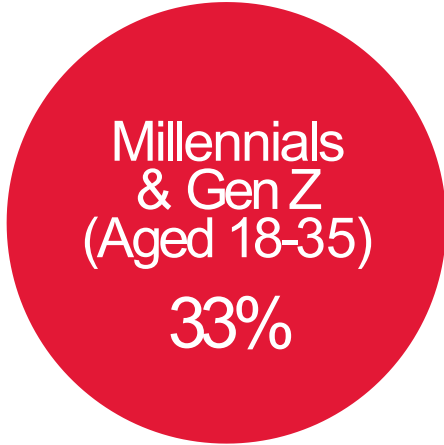
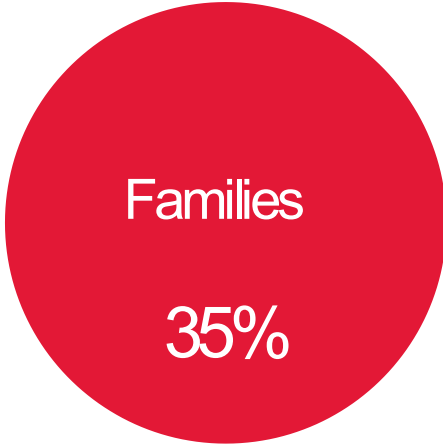


Slims' is known for having the right combination of

CRAVEABLE FOOD

a cool vibe, and that extra touch of

HOSPITALITY





OUR MENU







Slim's Famous TENDERS



100% All Natural



Buttermilk Marinated



Hand Battered



Made To You Order



14 Dipping Sauces



14 HOUSE SAUCES





CRAFT CHICKEN SANDWICHES



8 WING MEAL



FARM FRESH PREMIUM SALADS

Sides and Desserts

CRISPY ONIONS



FRIED MUSHROOMS



DESSERT JARS



FRIED PICKLES



Milkskaes and Mason Jar Desserts

MENU LOOK AND FEEL

BUTTERMILK TENDERS



3 Tenders MEAL £11.25 from 664 kcal
4 Tenders MEAL £12.75 from 779 kcal
5 Tenders MEAL £13.75 from 835 kcal
7 Tenders MEAL £12.25 from 1328 kcal

3 Plant Based Tenders MEAL £12.75 from 830 kcal
 Oatmilk marinated tenders

Meals served with Texas toast, seasoned fries, house sauces & a bottomless soft drink

TENDERS & WINGS

3 Tenders & 3 Wings MEAL £14.75 from 2744 kcal
5 Tenders & 5 Wings MEAL £17.25 from 3467 kcal

Meals served with Texas toast, seasoned fries, house sauces & a bottomless soft drink



CRISPY WINGS

6 wings MEAL £12.75 from 876 kcal
8 wings MEAL £14.75 from 932 kcal
10 wings MEAL £16.25 from 1089 kcal

Meals served with Texas toast, seasoned fries, house sauces & a bottomless soft drink

ADD HOT RUB TO YOUR WINGS

BONELESS BITES

6 piece MEAL £12.75 from 774 kcal
8 piece MEAL £14.75 from 873 kcal
10 piece MEAL £16.25 from 1103 kcal

Meals served with Texas toast, seasoned fries, house sauces & a bottomless soft drink

CRAFTED SANDWICHES

Hot Buffalo Sandwich MEAL £14.25 from 817 kcal
 Buttermilk chicken breast in Buffalo sauce, lettuce, pickles, fried onions & blue cheese sauce

Honey BBQ Sandwich MEAL £13.75 from 852 kcal
 Buttermilk chicken breast in honey BBQ sauce, pickles, onions & Cheddar Jack cheese

Classic Chicken Sandwich MEAL £12.75 from 804 kcal
 Buttermilk chicken breast with lettuce, pickles & mayo

NEW Hot Honey Ranch Sandwich MEAL £13.75 from 893 kcal
 Spicy buttermilk chicken breast, lettuce, pickles & mayo, drizzled with Hot Honey Ranch!

Plant Based Buffalo Sandwich MEAL £14.25 from 1120 kcal
 Oatmilk marinated, lettuce & pickles

Meals served with seasoned fries, house sauce & a bottomless soft drink

DOUBLE UP YOUR SANDWICH FOR £3

SIGNATURE SIDES

Fried Pickles £5.95 480 kcal
Coleslaw £3.95 270 kcal
Mac & Cheese £5.95 312 kcal
Seasoned Fries £3.95 270 kcal
3 Tenders £6.95 308 kcal
3 Wings £5.95 286 kcal

5 Tenders £9.45 379 kcal
6 Wings £8.45 376 kcal
6 Boneless Bites £8.45 297 kcal
10 Boneless Bites £11.95 465 kcal
Crispy Fried Onions £5.45 717 kcal

Buffalo Blue Loaded Fries £7.95 397 kcal
Texas Toast £1.95 300 kcal
Extra Sauce £1.45 from 17 kcal
Gravy £2.95 70 kcal

KID'S MEALS

Tenders Meal £6.95 537 kcal
 2 Buttermilk Tenders, Texas toast, fries, carrots, cucumber

Boneless Bites £6.95 578 kcal
 4 Boneless bites, Texas toast, fries, carrots, cucumber

Tender Mac & Cheese £6.95 667 kcal
 Served with a Buttermilk Tender
 Served with a Fruit Shoot, 10 years & under



FRESH SALADS & WRAPS

Slim's Salad £13.25 from 559 kcal
 Served with bottomless soft drink

Slim's Wrap MEAL £12.25 from 828 kcal

Buffalo Wrap MEAL £12.25 from 817 kcal
 Meals served with seasoned fries, house sauce & a bottomless soft drink



HAND-SPUN SHAKES

All £6.00

Vanilla 587 kcal
 Chocolate 590 kcal
 Strawberry 596 kcal
 Oreo® 640 kcal
 Popcorn 683 kcal

Lotus Biscoff® 723 kcal
 Cadbury Flake® 669 kcal
NEW Raspberry & White Choc 675 kcal

JUST £3 AS A MEAL UPGRADE



HOUSE DIPPING SAUCES

RANCH 184 kcal
SLIM 194 kcal
CRISPY RANCH 195 kcal
Sweet RED CHILI 69 kcal

Honey Mustard 174 kcal
BLUE CHEESE 205 kcal
Gravy 244 kcal
Garlic 246 kcal

Honey BBQ 80 kcal
Korean BBQ 115 kcal
Mango Habanero 70 kcal
Spicy BBQ 85 kcal

Buffalo 11 kcal
SLIM REAPER 74 kcal
Hot Honey RANCH 183 kcal **NEW**

An average adult requires approx. 1800 kcal a day. If you have any food allergies or intolerances, please tell your server before ordering.



MENU

TENDERS & WINGS

Meals served with Texas toast, fries & a medium drink.

- Chick's Meal** \$9.19
(3 Tenders) 450-1440 Cal
- Classic Meal** \$10.49
(4 Tenders) 510-1530 Cal
- Slim's Meal** \$11.99
(5 Tenders) 620-1900 Cal
- Hungry Meal** \$13.99
(7 Tenders) 730-2090 Cal
- 6 Wing Meal** \$12.49
620-1630 Cal
- 8 Wing Meal** \$14.49
730-1780 Cal
- 3 & 3 Meal** \$13.29
(3 Tenders & 3 Wings) 680-1940 Cal
- 5 & 5 Meal** \$15.49
(5 Tenders & 5 Wings) 900-2590 Cal



HOUSE SAUCES

Flavor your wings or tenders with a shaken sauce.

- RANCH 160 CAL
- CAYENNE RANCH 160 CAL
- HONEY MUSTARD 200 CAL
- SLIM SAUCE 210 CAL
- BLUE CHEESE 270 CAL
- GRAVY 60 CAL
- Extra Sauce: 39¢
- HONEY BBQ 90 CAL
- GARLIC PARMESAN 150 CAL
- KOREAN BBQ 110 CAL
- BUFFALO 80 CAL
- SWEET RED CHILI 120 CAL
- SPICY BBQ 80 CAL
- HOT 45 CAL
- MANGO HABANERO 80 CAL

House WRAP

Meals served with fries & a medium drink.

Slim's Wrap

Chopped tenders, green leaf lettuce, shredded cheddar jack cheese, drizzled with Ranch Sauce and rolled in a grilled tortilla & served with your choice of a House Sauce on the side.

- Wrap \$7.89
- Meal \$10.89
- 550-860 Cal
- 640-1370 Cal



Tender MAC BOWLS

Served with Texas toast & a medium drink.

- Buffalo Tender Mac Bowl Meal** \$10.99
1430-1810 Cal

- Tender Mac Bowl Meal** \$9.99
1140-1520 Cal



SLIM CHICKENS

Fresh Tenders Wings • House Sauces



Craft SANDWICHES

Meals served with fries & a medium drink.



- Chicken Club Sandwich** \$8.59
740 Cal
- Meal** \$11.59
870-1520 Cal

Fried chicken breast with crispy bacon, Monterey Jack cheese, tomato, lettuce & ranch mayo on a toasted brioche bun

- Cayenne Ranch Sandwich** \$6.99
650 Cal
- Meal** \$9.99
780-1430 Cal

Fried chicken breast with crispy fried onions, lettuce, pickles & cayenne ranch mayo on a toasted brioche bun

- Crispy Chicken Sandwich** \$5.49
590 Cal
- Meal** \$8.79
720-1370 Cal

Fried chicken breast with fresh pickles & ranch mayo on a toasted brioche bun

Farm Fresh SALAD

Slim's Salad (Includes med. drink)

Fresh greens, chopped tenders, cheese, tomatoes, cucumbers, crispy fried onions, carrots, croutons & a peppercorn!

- \$10.59
- 500-1340 Cal



CHICKEN & WAFFLES

Chicken & Waffles (Includes med. drink)

Three savory hand-breaded tenders piled on a golden butter milk waffle with butter & syrup

- \$10.49
- 900-1320 Cal



Slim's SWEETS

- Jar Dessert** \$6.99
470-880 Cal

- Chocolate Chip Brownie** \$1.99
430 Cal

Hand-Spun MILKSHAKES

- Chocolate** \$4.49 670 Cal
- Vanilla** \$4.49 560 Cal
- Strawberry** \$4.49 570 Cal
- Oreo®** \$4.49 660 Cal

Shake It Up! Upgrade your drink with any adult meal order to a hand-spun milkshake. Only \$1.99

Drinks

Choose from freshly brewed teas, lemonade & soft drinks.

- Medium** \$2.39 0-300 Cal
- Large** \$2.99 0-480 Cal



Delta SIDES

Substitute your fries for any side. (Sides with an * are 99¢ extra and sides with an ** are \$1.99 extra)

- Mac & Cheese*** Regular \$3.49 440 Cal, Large \$6.49 1330 Cal
- Potato Salad** \$2.99 300 Cal, \$6.49 900 Cal
- Fries** \$2.99 470 Cal, \$7.29 1370 Cal
- Fried Pickles**** \$5.99 670 Cal
- Fried Okra**** \$5.99 540 Cal
- Fried Mushrooms**** \$5.99 760 Cal
- Side Salad**** \$3.99 70-340 Cal

Kid's MEALS

10 years and under.

- 2 Tender Kid's Meal** \$6.29
420-1330 Cal

- Kid's Mac & Cheese** \$4.99
480-530 Cal

SIGNED & ACTIVE MARKETS



AMERICAS

- United States
- Puerto Rico



EUROPE

- United Kingdom
- Ireland
- Poland
- Germany
- France (Paris)



MIDDLE EAST

- UAE
- Qatar
- Saudi Arabia
- Turkey

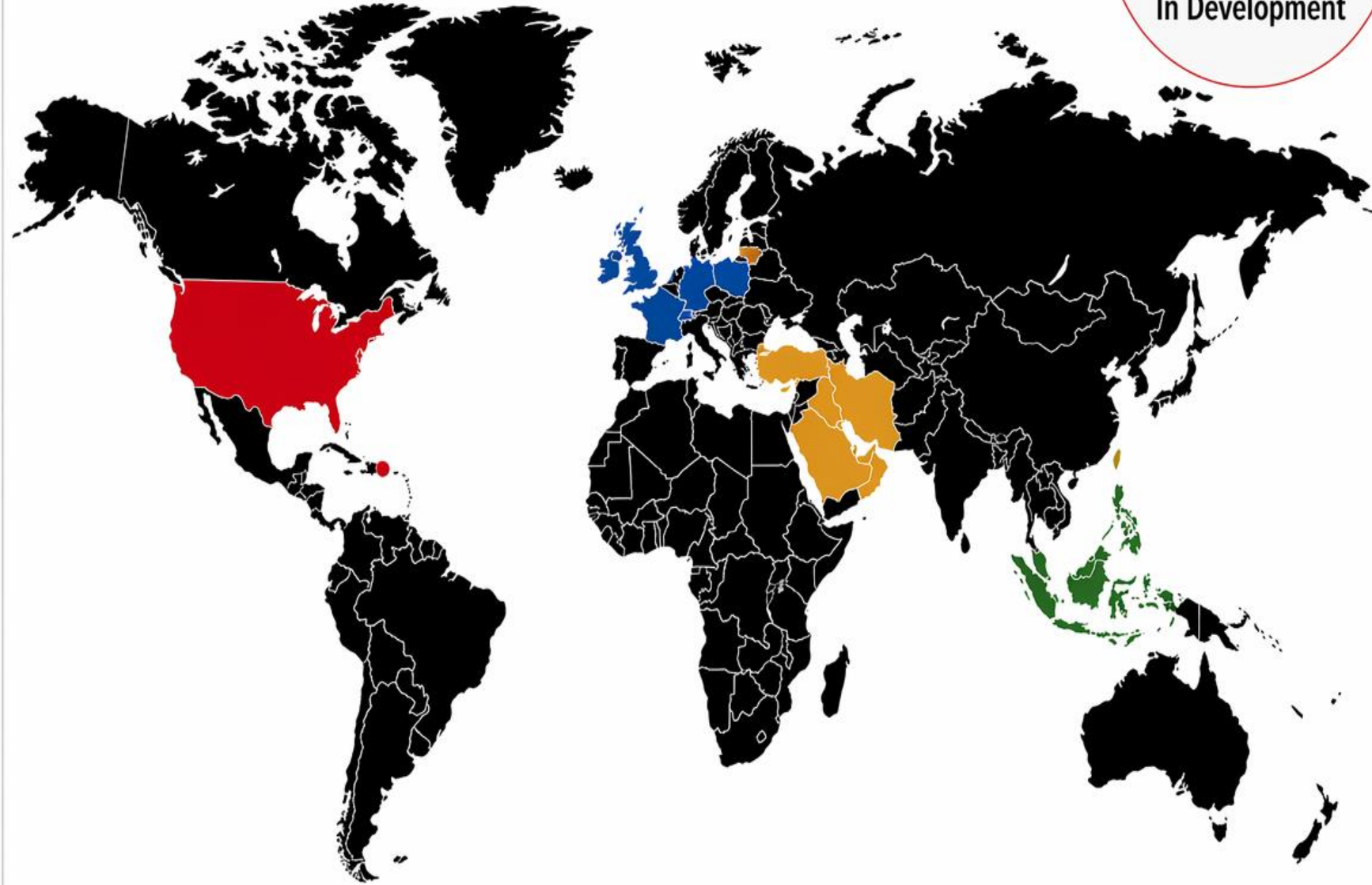


ASIA-PACIFIC

- Malaysia
- Singapore
- Philippines
- Brunei

International GROWTH

GLOBAL DEVELOPMENT PIPELINE & OPERATING MARKETS



300+

Locations
Open &
In Development



AMERICAS



EUROPE



MIDDLE EAST



ASIA-PACIFIC



Recent Signing

UAE
Qatar
Saudi Arabia
Malaysia
Singapore
Brunei
Philippines



Slim's Prototype Building





International RESTAURANTS



ST PAUL, LONDON



JAMES STREET, LONDON



International RESTAURANTS



TRAFFORD CENTER,
MANCHESTER



SWINDON, UK



Birmingham. TRAIN
STATION



International RESTAURANT



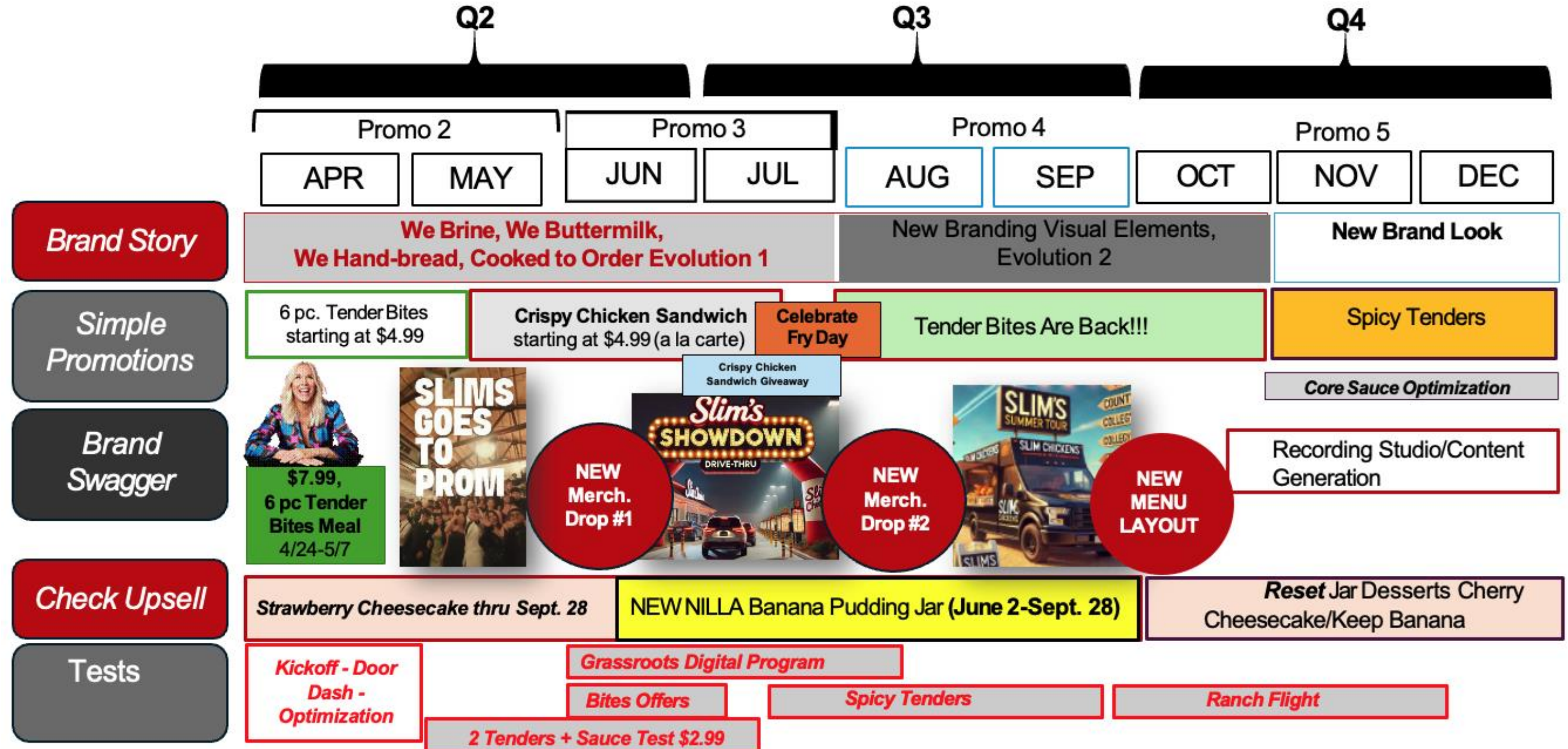
Malaysia SS 15



Malaysia NU SENTRAL



2025 Promo Calendar



Telling the story behind our food



NEW SPICY TENDERS

HAND-BREADED

JOIN THE PARTY. SCAN & GET A LIL' SPICY!

SLIM'S HAND-BREADED TENDERS DESERVE THE SAUCY BEST. DIP INTO ONE OF OUR 14 FULL-OF-FLAVOR SAUCES.

RANCH	CAJENNE RANCH	SLIM SAUCE	HONEY MUSTARD	HONEY BBQ
BUFFALO	BLUE CHEESE	GARLIC PARMESAN	SWEET RED CHILI	MANGO HABANERO
HOT	KOREAN BBQ	CREAMY	SPICY BBQ	

IT'S A VERY TENDER PROCESS.

WE DO IT STEP-BY-STEP SO YOU'LL LOVE IT BITE-BY-BITE.

WE PICK PREMIUM

OUR TENDERS ARE TENDERLOINS

WE BRINE

24 HOURS NOT A MOMENT LESS

WE BUTTERMILK

TENDY & TENDERIZING

WE HAND BREAD

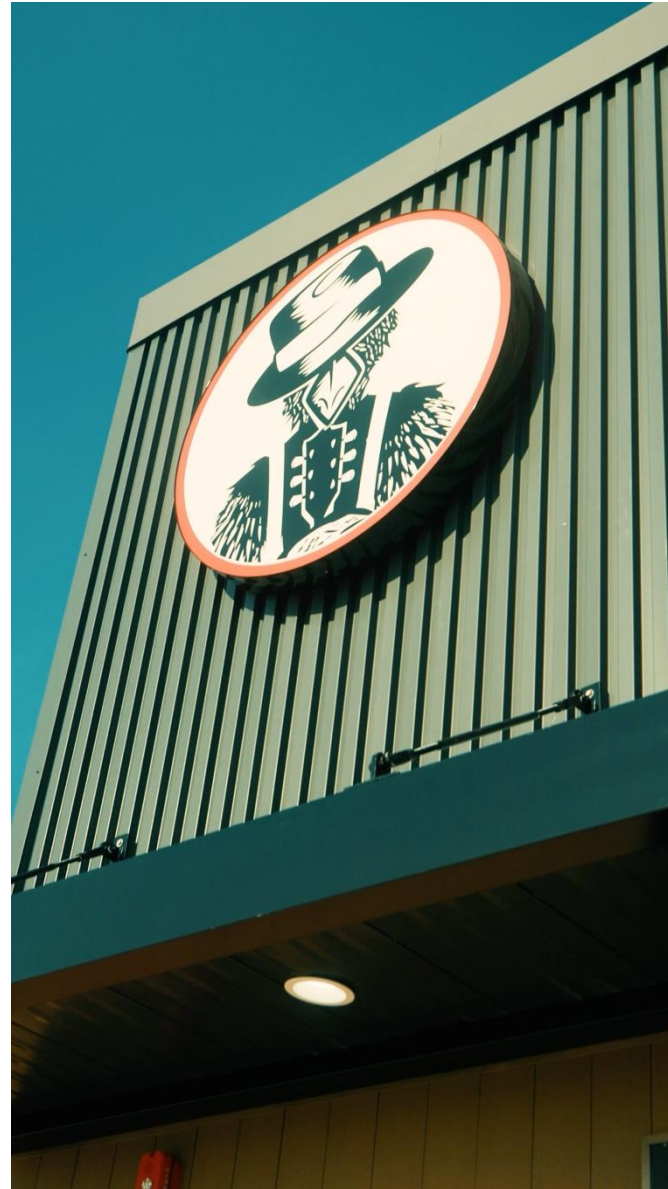
MESSY TEA, WORTH IT YEP.

WE COOK TO ORDER

JUST FOR YOU, COMIN' RIGHT UP!



Opening Fun





SUPPORT

TRAINING

OPERATIONS

MARKETING

FINANCIAL SUPPORT

DESIGN & CONSTRUCTION

REAL ESTATE





Awards and Recognitions

QSR BREAKOUT BRAND OF THE YEAR



THE 40 SMARTEST GROWING BRANDS



FAST & SERIOUS – #5 SMARTEST GROWING BRAND



RANKED ON INC. 5000



BEST FAST CASUAL RESTAURANTS



TOP 100 MOVERS & SHAKERS LIST



TOP 50 CONTENDERS OF THE YEAR



THE 10 HOTTEST FRANCHISES



RANKED ON TOP 400+ LIST



TOP RECESSION-PROOF BUSINESS



ONE OF THE FASTEST-GROWING FRANCHISES





Berlin, Germany VIP PARTY



[CLICK HERE](#)

BERLIN, GERMANY OPENING



bit of Fun



