



Brand Overview





Over 40 Years of Inspiring Well-Being

OSIM is the leading brand in premium massage chairs in Asia and a pioneer in the Wellness Tech industry. Since our founding in 1979, we have been at the forefront of research, development and innovation with the aim of enhancing consumers' overall health and well-being.

Our focus on developing Intellectual Property in the well-being sector defines our brands, designs, technologies and retail concepts, as well as shapes our comprehensive range of innovative products. OSIM's integrated omnichannel brand experience offers a one-stop hub, empowering customers to manage their well-being and live healthier and happier lives.



Mission of OSIM

Delighting our customers through OSIM innovation and experience, and empowering them to take control of their well-being to live healthier, happier lives

Vision of OSIM

The Global Leader in Well-being and Healthy Lifestyle Products



A Global Leader

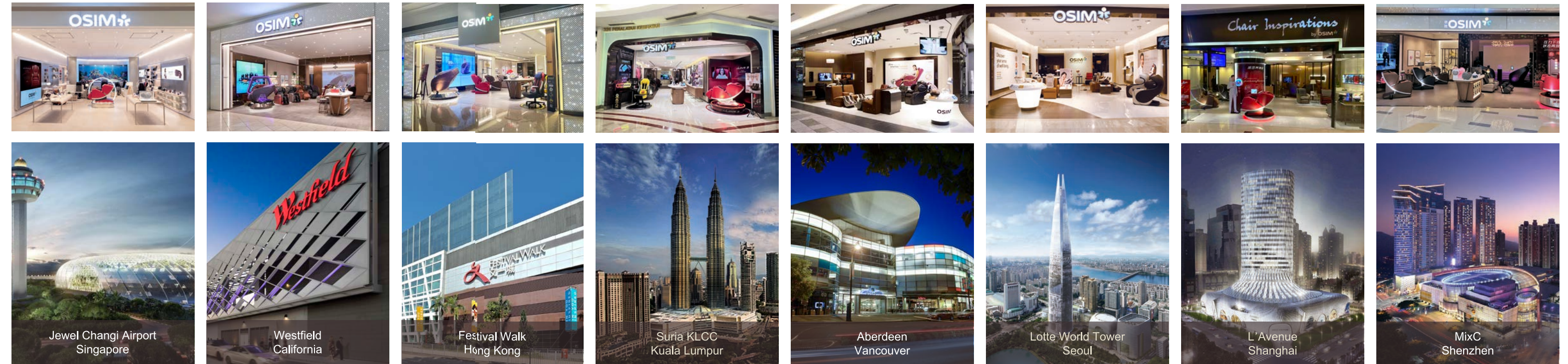
OSIM operates a wide multichannel point-of-sales network. We have a global footprint with more than 40 online marketplaces and 454 retail stores, in more than 99 cities across 26 countries in Asia, Oceania, the Middle East, Europe and North America.



26 COUNTRIES **99** CITIES **454** OUTLETS **40** MARKETPLACES

Singapore • China • Hong Kong • Malaysia • Taiwan • Australia • Austria • Bahrain • Cambodia • Canada • France • Germany • India • Indonesia • Macau • Myanmar • Netherlands • New Zealand • Philippines • Saudi Arabia • South Korea • Thailand • UAE • UK • USA • Vietnam

data is accurate as at 30 Sep 2022



Wellness Tech Ecosystem

OSIM's core business is anchored on a user-centric wellness ecosystem of synergistic products, solutions, services and app, providing customers with a holistic digitalized well-being experience.

To achieve this, OSIM continues to push boundaries relentlessly through product and digital innovations with users' well-being in mind.



Innovative and Patented Technologies

Core to our mission, we seek to always understand our customers ever changing needs, delivering new experiences that inspire well-being. Through continuous innovation, we leverage on new technologies to develop well-being products that are rich in features and excellent in quality.

AI Stress Analysis

Uses electrocardiogram technology (ECG) to accurately measure stress signals of the body, and an AI-powered biometric algorithm to determine the Body Tension Score.

Patented 4-Hand Massage & V-Hand™ Massage

The V-Hand™ massage offers ultra-realistic knead and grip motion, while the 4-Hand massage is akin to two masseuses massaging the upper and lower body in perfect harmony.

World's 1st Gaming Chair with Massage

Designed for gamers, OSIM transforms the gaming experience with the uThrone series, that combines massage technologies and ergonomic comfort.

World's 1st Smart Sofa with 8 Transformation Modes

The uDiva 3 is designed with a versatile backrest and convertible footrest, that can be transformed into 8 different modes to maximize lifestyle enjoyment.

Quality, Performance and Safety

Our healthy lifestyle products are made in a rigorous production setting with strict quality control to ensure excellent performance quality. Conformed to worldwide health and safety regulations, our products bring peace of mind to our customers and their families.



Leadership in Design

Balancing form and function, our award-winning product designs embody technology and quality materials to exceed our customers' expectations. Our aesthetically designed creations, easily blends into all modern living spaces.



reddot winner 2021



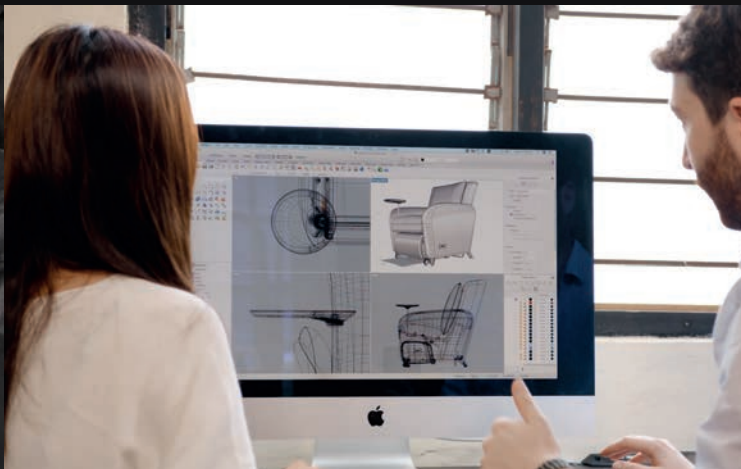
reddot winner 2016



reddot winner 2011



reddot winner 2008



Brand Recognition (Brand and Product Awards)

Winning numerous brand awards, product design awards, business partnership awards and international awards affirm our vision to be a global leader in healthy lifestyle products.

Corporate Awards



Marketing Awards



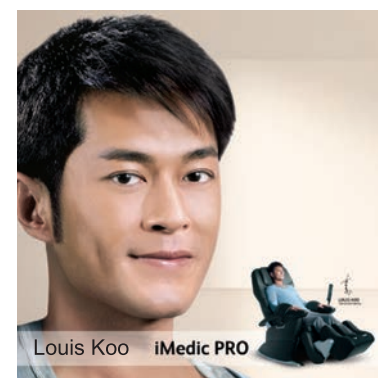
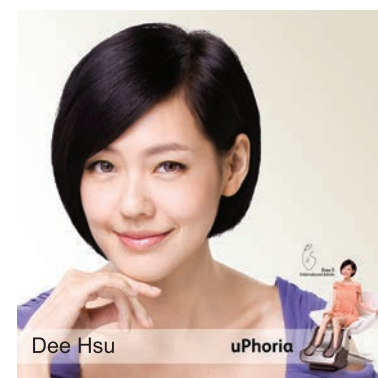
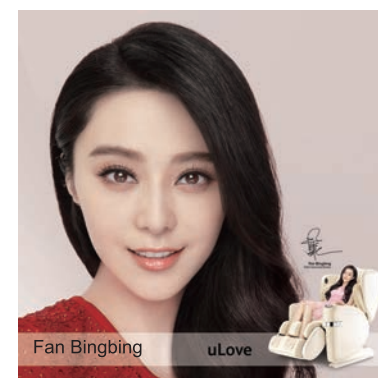
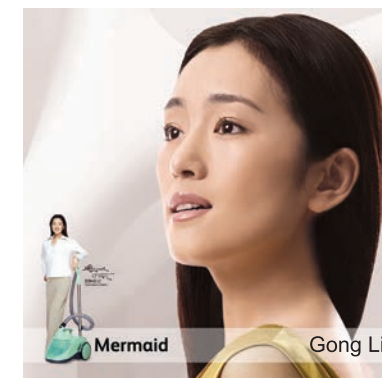
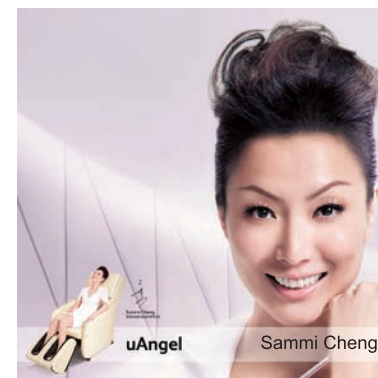
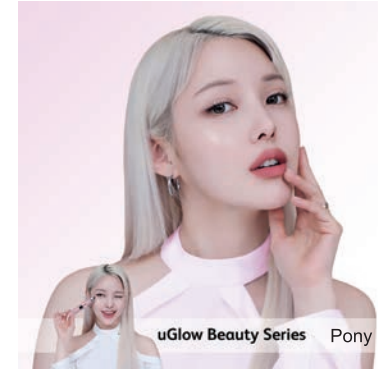
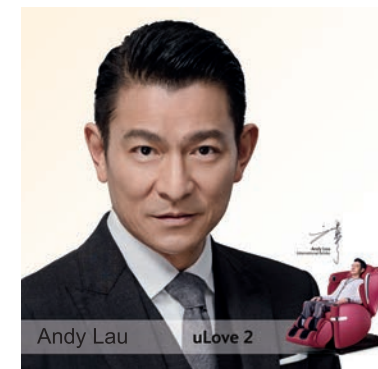
International Awards



Celebrity Collaboration

OSIM's hallmark strengths as a professional, focused and dedicated enterprise and the attractiveness of our products have won the hearts of many local and international celebrities.

With the most dazzling of Asian superstars, our integrated and interactive marketing campaigns are favourites amongst many of our customers.



Gaming Series

Transform gaming experience with the OSIM series of gaming massage products, as it aids users to recover from aches & pain quicker, instantly boosting their gaming performance.



Beauty Series



Check + Measure Series



Clean + Purify Series



Fitness Series

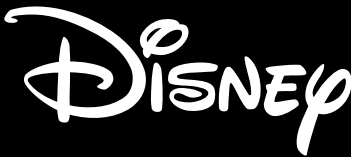


Product Brand Collaboration

OSIM continues to further our belief in a wholesome and healthy lifestyle by partnering with various global brands and signature characters.



uLOVE 3
designed in Italy by
pininfarina



Comprehensive Range of Wellness Products

Our products include well-being chairs, massage chairs, massage products, lifestyle and wellness products.



Well-Being Chairs

OSIM Well-Being Chairs use innovative AI-powered technologies to measure, monitor and manage stress.



Smart Sofa

Accommodating even the snuggest of spaces, the World's 1st Smart Sofa, uDiva 3 comes with a range of smart functions to maximize lifestyle enjoyment.



Massage Chairs

With signature massage technologies to deliver a professional and humanized massage experience, effectively relieving tension and aches from the whole body.



A Growing Network Of The World’s Leading Brands Choose OSIM

Recognized as a leading brand in the well-being industry, OSIM has collaborated with the best in class partners from different fields. Building on the collective strength of each partnership, we harvest the synergy created to reach a wider audience and to provide more innovative solutions.

Media Partners



Corporate Partners

Technology



Automobile



FMCG & Services



Hospitality



Gaming & Sports

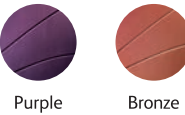


Well-Being Chairs

OS - 8208 uDream Pro

Description:
The World's 1st 5-Senses award-winning Well-Being Chair. Pamper all of your senses and immerse yourself in the deepest relaxation with uDream Pro as it uses innovative AI-powered technologies to measure, monitor and manage your stress.

Color:



Dimensions:
Upright position : 131 (L) x 78 (W) x 126 (H) cm
Reclined position : 190 (L) x 78 (W) x 104 (H) cm



OS - 8218 uLove 3

Description:
Wellness Tech meets aesthetic excellence. The iconic uLove 3 Well-Being Chair is designed by the acclaimed Pininfarina – an emblem of Italian style and design since 1930. Powered by AI science to measure, monitor and manage stress.

Color:



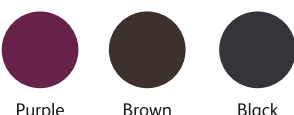
Dimensions:
Upright position : 127(L) x 76(W) x 116(H) cm
Reclined position : 185(L) x 76(W) x 97(H) cm



OS - 8210 uDeluxe Max

Description:
With the combination of advanced massage technology and a suite of customizable programs, indulge in a professional massage with the uDeluxe Max in your personal time.

Color:



Dimensions:
Upright position : 122 (L) x 74 (W) x 115 (H) cm
Reclined position : 179 (L) x 74 (W) x 90 (H) cm

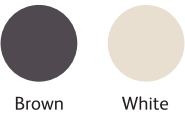


Massage Chairs and Sofa

OS - 8219 uDivine Pro

Description:
Featuring the groundbreaking Human-Smart Massage Technology, uDivine Pro delivers the most humanized massage feel, indulging you and your family with endless massage pleasures and well-being.

Color:



Dimensions:
Upright position : 111.5 (L) x 71 (W) x 120.5 (H) cm
Reclined position : 184 (L) x 71 (W) x 95.5 (H) cm



OS - 890 uDivine V

Description:
uDivine V relaxes your mind and body so you can rest better and truly recharge your spirit. Wake up feeling pumped and inspired to continue to take on the day's challenge.

Color:



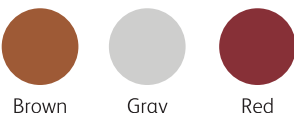
Dimensions:
Upright position : 127 (L) x 72 (W) x 111 (H) cm
Reclined position : 188 (L) x 72 (W) x 88 (H) cm



OS - 8211 uDiva 3

Description:
The World's 1st Smart Sofa designed for work, play and rest while complementing your home furnishings. Maximize your enjoyment with a range of smart functions and 8 transformations for endless lifestyle activities.

Color:



Dimensions:
Upright position : 96 (L) x 71.5 (W) x 90 (H) cm
Reclined position : 168 (L) x 71.5 (W) x 99 (H) cm



OS - 290S uJolly 2 Smart / OS - 393S uSqueeze 2 Smart

Description:
A full body massage made smarter and more flexible with the innovative Smart DIY Massage Chair. It comes with an App and a suite of HarmonySync massage programs to deliver a synchronized full body massage and relaxation.

Dimensions:
uJolly 2 Smart: 470 (L) x 370 (W) x 820 (H) mm
uSqueeze 2 Smart: 470 (L) x 415 (W) x 440 (H) mm



*Product availability differs for every market, please contact your OSIM business representatives for more details.

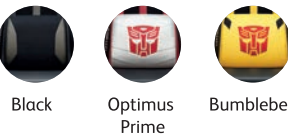
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Gaming Series

OS - 8215 uThrone V

Description:
Designed for gamers for a transformative gaming and massage experience, slot in massage sessions between games with uThrone V to knead away body aches and stay laser-focused in your next battle.

Color:



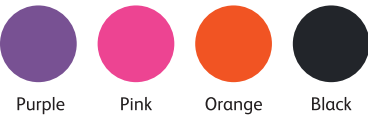
Dimensions:
Upright position : 70.5 (L) x 76.5 (W) x 133.5 (H) cm
Reclined position : 121.5 (L) x 76.5 (W) x 108.5 (H) cm



OS - 8201 uThrone

Description:
The World's 1st Gaming Chair with Massage to knead away all of your body aches from rounds of intense gaming.

Color:



Dimensions:
Upright position : 68 (L) x 65.5 (W) x 121 (H) cm
Reclined position : 138 (L) x 65.5 (W) x 98.5 (H) cm



OS - 262 uSqueeze Hand

Description:
Improve your hand reflexes with uSqueeze Hand's wrap-around soothing airbag massage that alleviates hand and wrist muscle tension.

Dimensions:
258 (L) x 152 (W) x 105 (H) mm



OS - 288 uCozy 3D

Description:
Resembling the hands of a massage therapist, uCozy 3D provides an intense, human-like kneading massage to soothe aching neck, shoulders and lumbar.

Dimensions:
370 (L) x 200 (W) x 140 (H) mm



OS - 8213 uThrone S

Description:
Designed to deliver ergonomic comfort, uThrone S makes sure that your well-being is taken care of with the vibration massage feature while you score on the battlefield.

Color:



Dimensions:
Upright position : 59 (L) x 69 (W) x 125 (H) cm
Reclined position : 108 (L) x 69 (W) x 105 (H) cm



OS - 2211 uLumbar

Description:
With vibration massage, cooling gel and soft memory foam, uLumbar soothes back pain and provides supportive comfort for your back while you sit.

Dimensions:
335 (L) x 295 (W) x 95 (H) mm



OS - 180 uVision 3

Description:
uVision 3 combines vibration massage and soothing warmth to help relieve everyday digital eye strain for healthier eyes.

Dimensions:
196 (L) x 76 (W) x 88 (H) mm



OS - 390 uPulse Mat

Description:
The bioelectrical pulses generated by uPulse Mat offers pain relief, tones leg muscles and reduces muscle recovery time to combat various leg problems.

Dimensions:
310 (L) x 310 (W) x 7 (H) mm



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Beauty Series

OS - 1204 uGlow Cleanse

Description:
uGlow Cleanse's GlowSonic Cleanse Technology treats your skin to a gentle cleansing experience, leaving your skin refreshed and glowing.

Dimensions:
150 (L) x 50 (W) x 37 (H) mm



OS - 1208 uGlow IonCare

Description:
Your answer to skin glowing from the inside out, uGlow IonCare cleanses your skin from within, boosts skincare product absorption and relaxes tense facial muscles.

Dimensions:
158 (L) x 43 (W) x 38 (H) mm



OS - 1207 uGlow Mist

Description:
uGlow Mist increases skin moisture levels with its Ultrasonic Mist Technology to prevent signs of premature aging caused by dry, dehydrated skin.

Dimensions:
88 (L) x 80 (W) x 34 (H) mm



OS - 1224 uGlow PoreCare

Description:
Relieve your congested pores all at once with uGlow PoreCare as it effectively extracts facial impurities with gentle vacuum suction.

Dimensions:
170 (L) x 44 (W) x 42 (H) mm



OS -1206 uGlow Eye

Description:
Reverse those visible first signs of aging around your eyes with uGlow Eye's Sonic Vibration Technology for brighter and younger-looking eyes.

Dimensions:
22 (L) x 22 (W) x 130 (H) mm



OS - 190 uScalp 2

Description:
Enhance your shampoo experience with uScalp 2 to cleanse your scalp while providing a soothing sensation that de-stresses you.

Dimensions:
106 (L) x 106 (W) x 137 (H) mm



OS -160 uBrush 2

Description:
uBrush 2's gentle vibrating bristles detangle your hair while relieving fatigue with an invigorating scalp massage.

Dimensions:
222 (L) x 45 (W) x 53 (H) mm



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Fitness Series

OS - 9211 uZap Arm

Description:
Tone and sculpt your arms with uZap Arm's EMS Technology by stimulating muscle contractions to exercise more effectively.

Dimensions:
500 (L) x 125 (W) x 8.5 (H) mm



OS - 9212 uZap Waist

Description:
Tone and sculpt your abdominal muscles with uZap Waist's EMS Technology by stimulating muscle contractions to exercise more effectively.

Dimensions:
1100 (L) x 165 (W) x 8.5 (H) mm



OS - 2215 uCozy X-Sports

Description:
With dual directional 3D rollers and warmth, uCozy X-Sports is perfect for warm up and post-workout recovery that is suitable for use on your whole body.

Dimensions:
370 (L) x 200 (W) x 140 (H) mm



OS - 2220 uGun X-Sports

Description:
A powerful percussive massage gun, uGun X-sports is designed with Warm and Cold Technology for effective sports recovery.

Dimensions:
185 (L) x 62 (W) x 168 (H) mm



OS - 9220 uZap Body

Description:
Exercise with uZap Body, a vertical vibration board which provides a fuss-free exercise alternative to help with overall body fitness.

Dimensions:
550 (L) x 330 (W) x 132 (H) mm



OS - 3220 uZap Foot

Description:
The uZap Foot uses ToneVibrate Massage Technology to provide localized vibration along the entire length of your legs for a slimmer leg silhouette.

Dimensions:
420 (L) x 290 (W) x 105 (H) mm



OS - 988 uTrek Smart

Description:
An innovative fitness machine designed for modern home use, uTrek Smart is an elevated treadmill which provides a workout superior to regular walking.

Dimensions:
Fold : 120 (L) x 60 (W) x 36 (H) cm
Unfold : 100 (L) x 60 (W) x 118 (H) cm



OS - 2212 uRoller X-Sports

Description:
With PowerVibrate Rolling, uRoller X-Sports kneads and stretches your muscle layers to relieve post-workout muscle soreness.

Dimensions:
390 (L) x 155 (W) x 155 (H) mm





Connect with us today for partner opportunities!

OSIM International Pte Ltd (a subsidiary of V3 Brands)

franchise@osim.com.sg

