

9ROUND[®]

INTERNATIONAL DISCOVERY





OUR **MISSION**

MAKING MEMBERS STRONGER IN 30 MINUTES,
PHYSICALLY AND MENTALLY.



OUR VISION

BE THE LEADER IN KICKBOXING FITNESS.



OUR **VALUES**

LOVE PEOPLE. LOVE FITNESS.
LOVE THE BRAND. KAIZEN.

INTERNATIONAL OVERVIEW

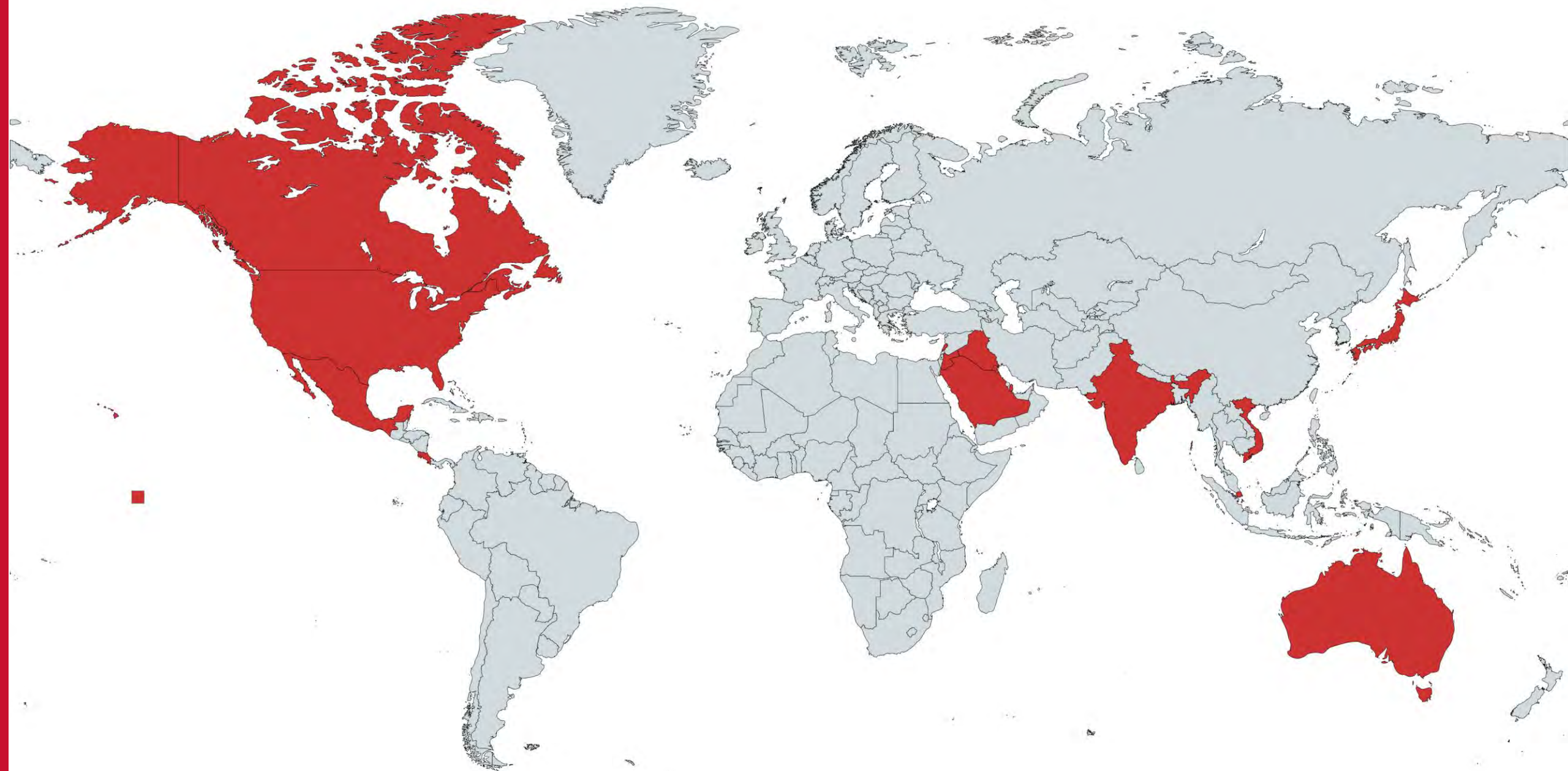


KICKBOXING
FITNESS



A GLOBAL BRAND

250+ Clubs worldwide in 15 Countries





WHAT IS **9ROUND**?

30-minute full-body
kickboxing circuit





MEMBER VALUE PROPOSITION

- 30-minute, full-body workout
- Convenient circuit format for members with no class times –a new workout begins every three minutes
- Never boring! Nine different stations and the workout changes daily
- Trainer included to create a world-class customer experience





WHY MEMBERS LOVE 9ROUND

- High-energy, fun, exciting atmosphere creates a place where people want to go
- Non-intimidating environment where members of all fitness levels are always encouraged and never get hit or hurt
- A broad male and female demographic





VALUE PROPOSITION

- Low Overhead:
1000-1500 sq. ft. fitness club
- Low Maintenance Cost:
No expensive machines to maintain
- Low Labor Burden:
Clubs operate with 2-4 employees
- Club Investment:
\$74K - \$133K*

*Excludes franchise fees





INSIDE A 9ROUND STUDIO





PROVEN BUSINESS MODEL

- **The right industry:**
 - Fitness is in!
 - The fitness industry is a \$30 billion industry
- **The right concept at the right time:**
 - The 30-minute circuit training concept allows members to work out, even with a busy schedule
 - People are prioritizing their health and wellness now, more than ever.
- **The right business model:**
 - Expert support from Home Office
 - Turn-key system
 - Simple to own and operate
 - No kickboxing experience required





MASTER FRANCHISE MODEL

MULTIPLE REVENUE STREAMS

- Sub-franchise fees
- Sub-franchise royalties
- Equipment sales (gloves, wraps, HR monitors, etc.)
- Retail goods

*9Round U.S. does not take any percentage of the national advertising/branding fees





WE'RE IN YOUR CORNER

- **Onboarding Support:**
 - In-house Franchise Coach
 - Pre-Opening Training
 - Branded Equipment
- **Ongoing Support:**
 - In-house Franchise Coach
 - Marketing Guidance
 - Technology Systems
 - Logistics/ordering processes
 - Daily Workouts
 - Annual World Convention





WE'VE BEEN **BUSY**

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YOUR NEXT STEPS

Speak with your 9Round International
Sales Director to learn more!

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