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Franchise Brochure

[www.goeclipse.com](http://www.goeclipse.com)



# About Us

Eclipse is a Holistic Wellbeing Hub & Internationally Accredited Dubai Yoga Studio. Eclipse Yoga In Dubai sets authenticity, quality & passion at the core of its offerings. These values transect all its pillars which include Body & Mind Practices, Internationally Accredited Master Courses & Teacher Trainings (RYS), Immersive Retreats & Ayurveda Treatments.

Explore. Get Inspired.  
Join a Vibrant Community!

# Why Franchise with Eclipse?

Eclipse is not just a business—it's a movement towards holistic living and conscious learning. As a franchise partner, you will be part of a growing industry that blends education, wellness, and personal development into one innovative model.

1. Proven Business Model – A unique, well-established concept with a growing demand in the UAE and beyond.
2. Diverse Revenue Streams – Earn from multiple services, including wellness programs, alternative education, and lifestyle workshops.
3. Strong Market Demand – Rising awareness of mental health, mindfulness, and holistic education makes Eclipse a sought-after brand.
4. Comprehensive Training & Support – Full onboarding, operational training, and ongoing marketing support.
5. Exclusive Territory Rights – Be the leading Eclipse Wellbeing Hub & School franchise in your designated region.









# Eclipse Unique Offerings

Eclipse brings together a range of services designed to promote self-discovery, healing, and lifelong learning through:

## **Wellbeing Hub**

- Yoga, meditation, and mindfulness sessions
- Holistic therapies (Reiki, sound healing, aromatherapy)
- Stress management and mental wellness programs
- Community wellness events and retreats

## **Yoga Teacher Training Workshops & Corporate Wellness**

- Mindfulness training for professionals and families
- Leadership and emotional intelligence programs
- Holistic lifestyle coaching and personal development

# Investment & Franchise Benefits

Becoming an Eclipse Wellbeing Hub & School franchisee is not just an investment in a business—it's an investment in a thriving industry that promotes wellbeing, alternative education, and personal transformation. Our proven business model ensures high profitability, sustainable growth, and long-term impact.

## Investment Breakdown

The total investment required to establish an Eclipse Wellbeing Hub & School franchise varies based on location, size, and service offerings. Below is an estimate of the key investment components:

**Franchise Fee** – A one-time fee providing access to the Eclipse brand, operational model, and exclusive training programs.

**Setup & Infrastructure Costs** – Covers the cost of setting up a state-of-the-art wellness hub and education center, including interior design, furniture, wellness equipment, and learning resources.

**Technology & Software** – Integration of Eclipse's proprietary technology, including online booking systems, client management software, and digital learning platforms.

**Initial Marketing & Branding** – Comprehensive launch campaign, social media marketing, local outreach programs, and branding support to ensure a strong market entry.

**Working Capital** – Covers staff salaries, operational costs, and initial expenses during the first few months of operation.

**Total Investment Range:** [Insert Investment Range Depending on Location & Size]  
**Projected ROI:** Most franchises see a return on investment within 18 to 36 months, depending on operational efficiency and market demand.





# Franchise Benefits & Support

As an Eclipse Wellbeing Hub & School franchisee, you will gain access to a comprehensive support system, ensuring that your franchise thrives from day one.

## **Complete Franchise Setup Package**

Assistance in site selection, interior design, and branding to create a serene and engaging environment aligned with the Eclipse philosophy.

Sourcing of wellness and educational equipment, ensuring that your center meets the highest standards of quality and functionality.

## **Comprehensive Training & Mentorship**

Pre-opening training covering wellness therapies, educational methodologies, and business operations.

On-site and virtual training for franchise owners and staff.

Ongoing mentorship and support from industry experts, ensuring the successful implementation of holistic learning and wellbeing practices.

## **Marketing & Branding Support**

Grand launch support with a strategic marketing plan to attract initial clients.

Ongoing social media management, content creation, and PR campaigns to enhance visibility.

Access to Eclipse's network of wellness and education partners for cross-promotion.

## **Access to Exclusive Eclipse Methodologies & Programs**

Proprietary curriculums, wellness programs, and holistic learning models designed by industry experts.

Exclusive certifications and training materials for staff and practitioners.

Regular program updates and innovations to keep the business ahead of industry trends.

## **Technology & Operational Support**

Access to a centralized management system for bookings, client interactions, and performance tracking.

Regular software updates and IT support to ensure seamless business operations.

Implementation of customer loyalty programs and automated CRM systems to enhance engagement.







# OWN A BUSINESS OF THE FUTURE!

A Revolutionary Approach to Holistic Well-Being!

Contact Us Now!  
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