

Franchise



Deck

We make eating greens fun

At Six Hands, we believe healthy eating shouldn't feel like a chore. Our mission is to transform nutritious meals into an enjoyable experience for everyone—even those who think they'll never touch a salad bowl.

Let's say we've changed a couple of minds 



Always on
the *Green* Side



Always on
the *Green* Side

As an Australian-Japanese salad shop, we marry Japanese culinary principles and ingredients with Australian produce to create nutrient-dense, chopped salads that excite the senses.

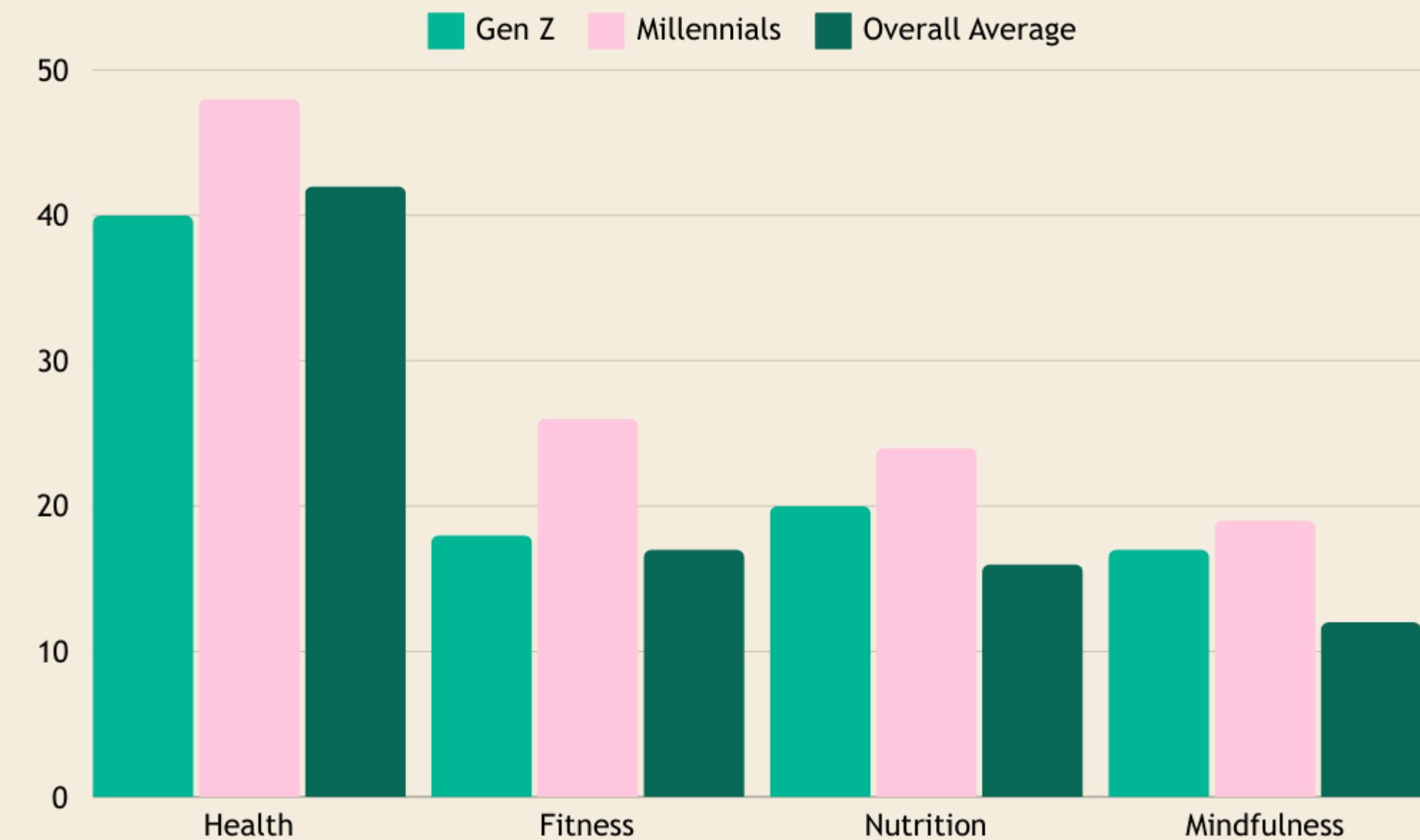
At Six Hands, we deliver supergreens and wholesome nutrition married with flavour in an accessible format, making this one of the few salads you actually look forward to having.



Growing Market Opportunity

The global wellness market is projected to exceed \$1.8 trillion, with an [annual growth rate of 5-10%](#), with an increasing consumer demand for healthy food options according to McKinsey & Company.

According to market research, emerging markets are also seeing a rapid increase in consumer spending, with the health food sector projected to continue its growth trajectory, creating a ripe landscape for innovative offerings like ours at [Six Hands](#).





There is an increasing emphasis on preventive care and wellness, particularly post-pandemic. Consumers are more inclined to choose foods that support overall health and well-being that acts as a preventative measure for themselves in their old age, as cited by Deloitte in 2024.

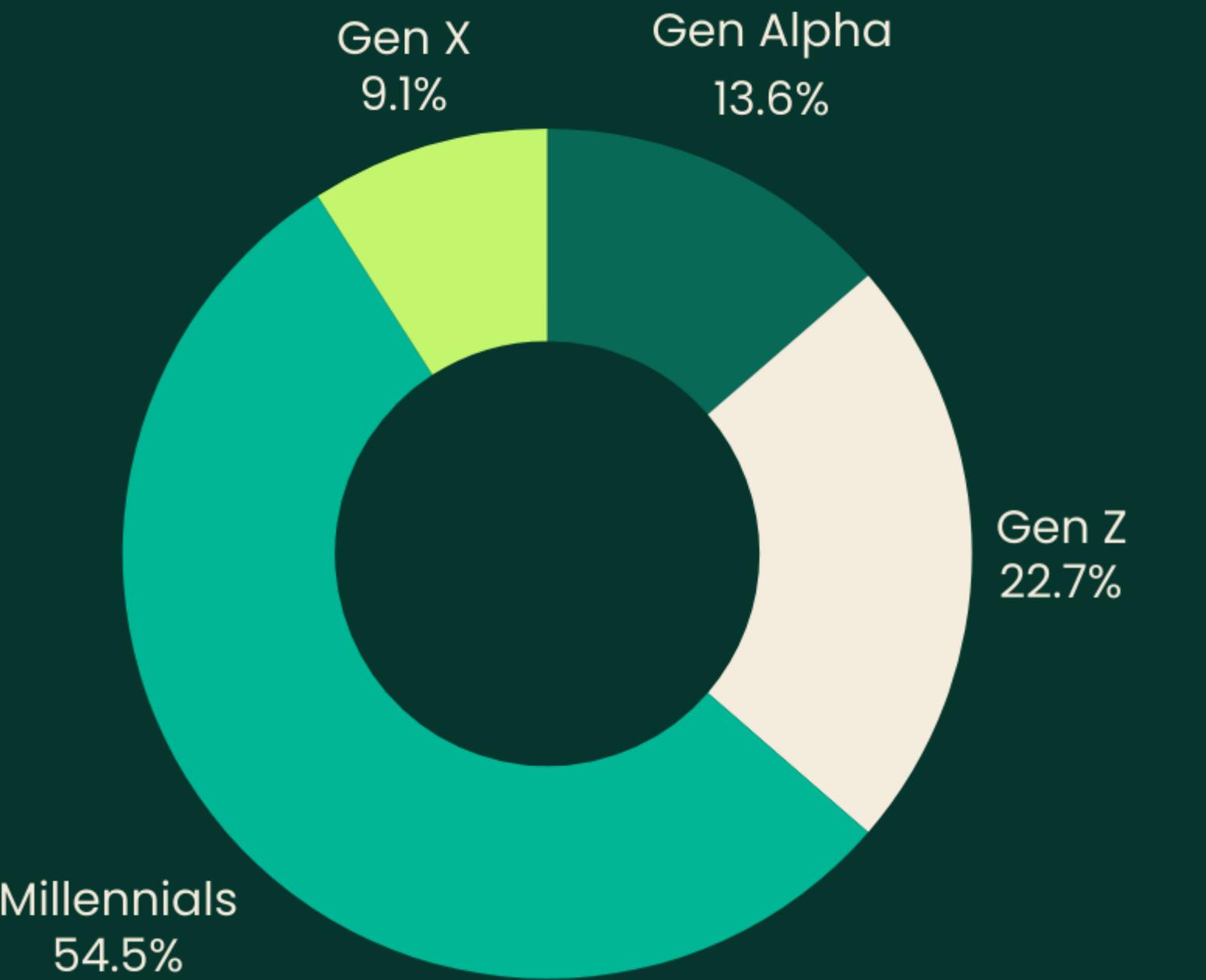
This predictive trend aligns with the Six Hands mission of make healthy eating fun and accessible.



Customer Demographics

The Six Hands customer demographics consists mostly of working professionals aged 25 to 45. Consumers aged 25 to 45 are more likely to prioritize health and wellness in their purchasing decisions.

A significant portion of this group actively seeks out nutritious food options, influenced by social media trends and online information that showcase an overall well-being.



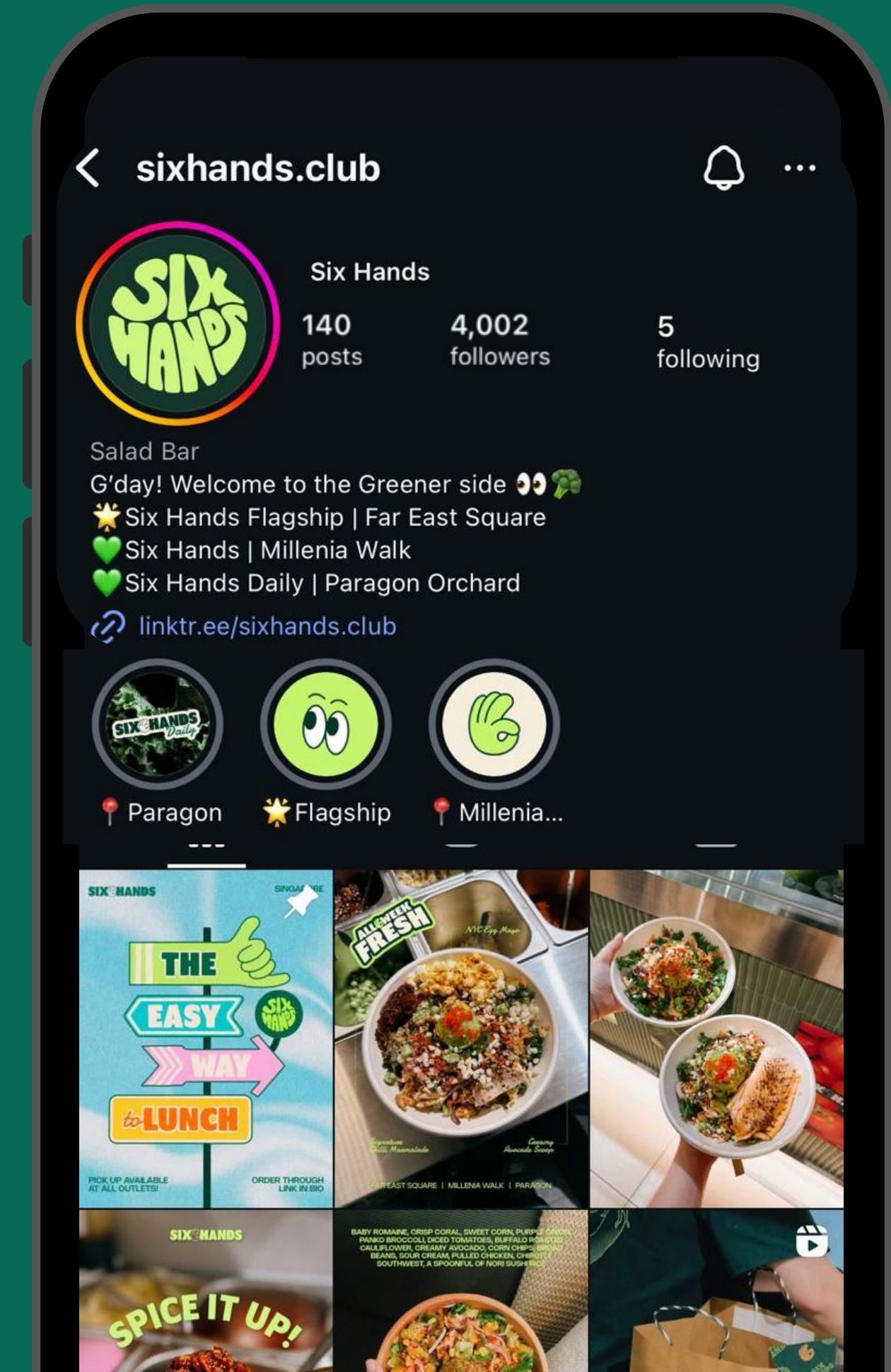
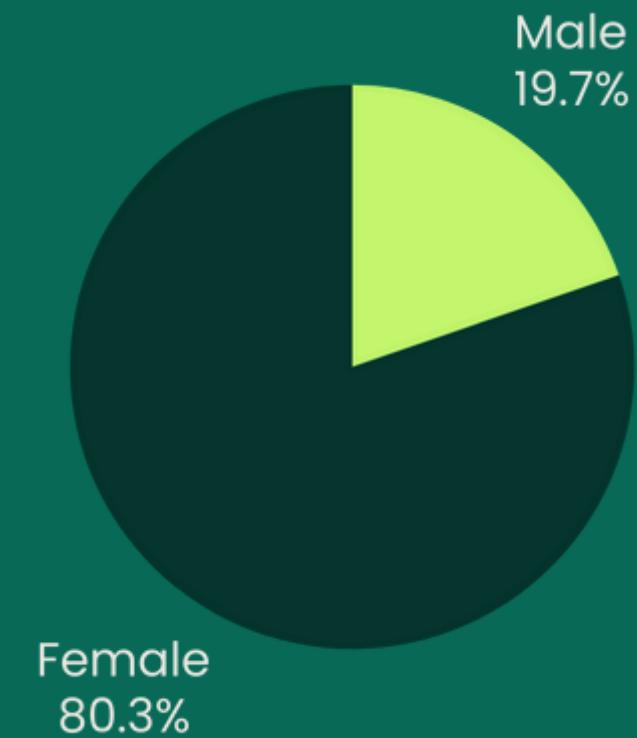
These trends position Six Hands favorably in the health food market, emphasizing the need for delicious, nutrient-rich meals that cater to a discerning audience.

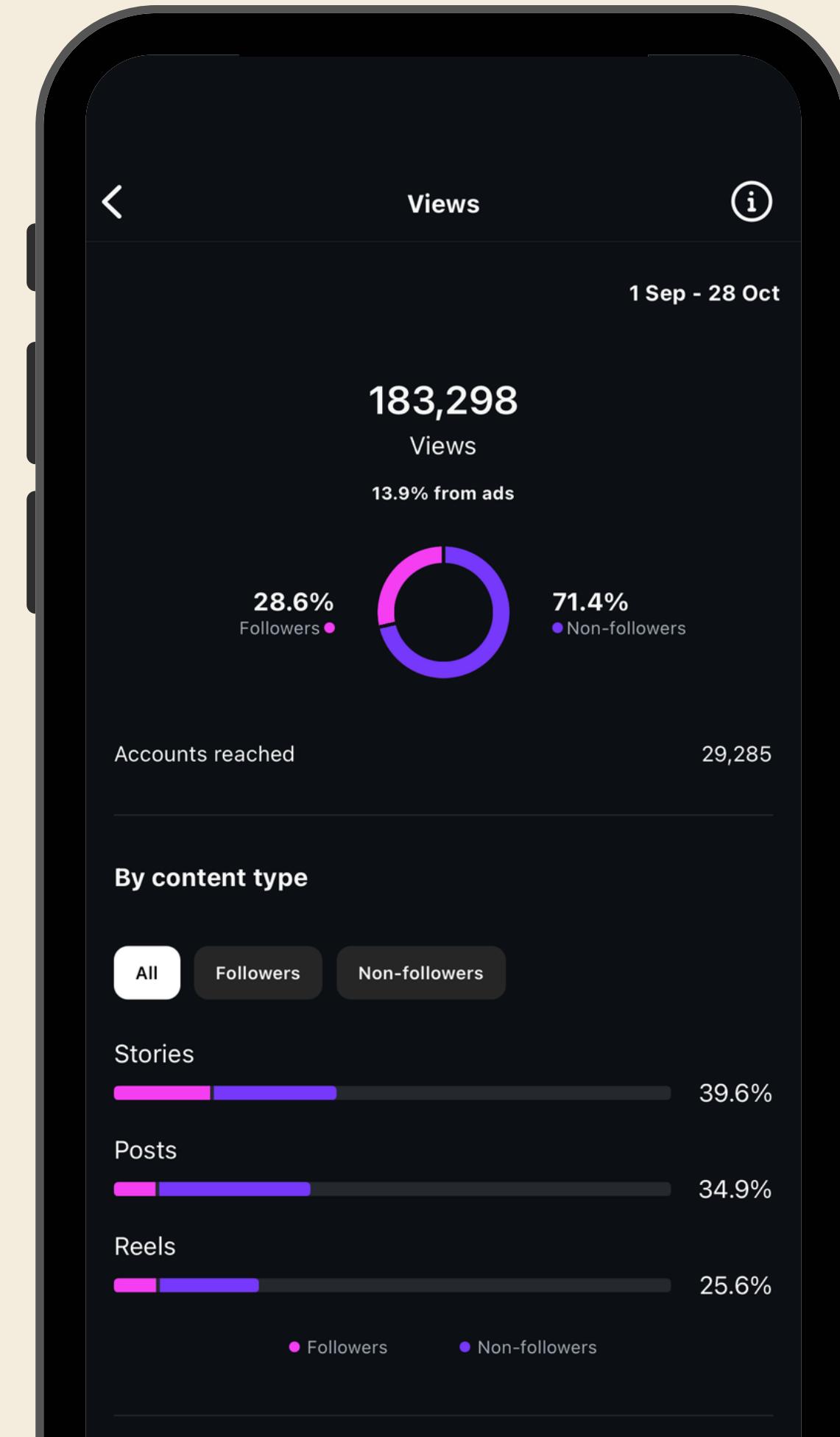
With one of the most valuable market segments as our core demographic, organic brand growth through digital engagement is achieved.

AGE

18-24 y.o.	10.2%
25-34 y.o.	42.8%
35-44 y.o.	31.2%
45-54 y.o.	10.6%

GENDER





Social Media Impressions

Each view amplifies our reach, helping us connect with more people who share our love for fun, nutrient-dense salads.

This engagement is key to building a vibrant community, allowing us to inspire others to join our journey toward conscious, delicious eating.



The Best Salad

38g Protein
36g Carbs
30g Fats



The Lite Salad

35g Protein
21g Carbs
24g Fats



Chipotle Chicken

39g Protein
30g Carbs
36g Fats



Eggplant Miso

12g Protein
30g Carbs
19g Fats



Chilli Changa Salmon

34g Protein
19g Carbs
38g Fats



Nusa Spiced Beef

33g Protein
21g Carbs
34g Fats

In a generation that focuses on nutrition and wellness,
Six Hands innovates and delivers bowls that achieves eating your
greens with satisfaction till the last mouthful.



Endless possibilities are also achieved through the “Make Your Own Bowl” option, making Six Hands an option every day of the week

**Always on
the Green Side**



**In a world where even fast food giants
are evolving to keep up, the Six Hands
customer appreciates artistry**





Good food starts with good ingredients

Our local and imported approach makes managing costs a key business driver. The supply chain has been refined by our years of experience developing brands where HQ is able to negotiate costs to drive economies of scale while keeping operations lean.



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the *Green* Side

SIXHANDS

Emphasis on Quality Ingredients

Consumers are increasingly discerning about the quality of ingredients in their food. The trend toward clinically proven ingredients and a move away from merely "natural" labels, allowing brands like Six Hands to stand out with high-quality, well sourced ingredients and produce.



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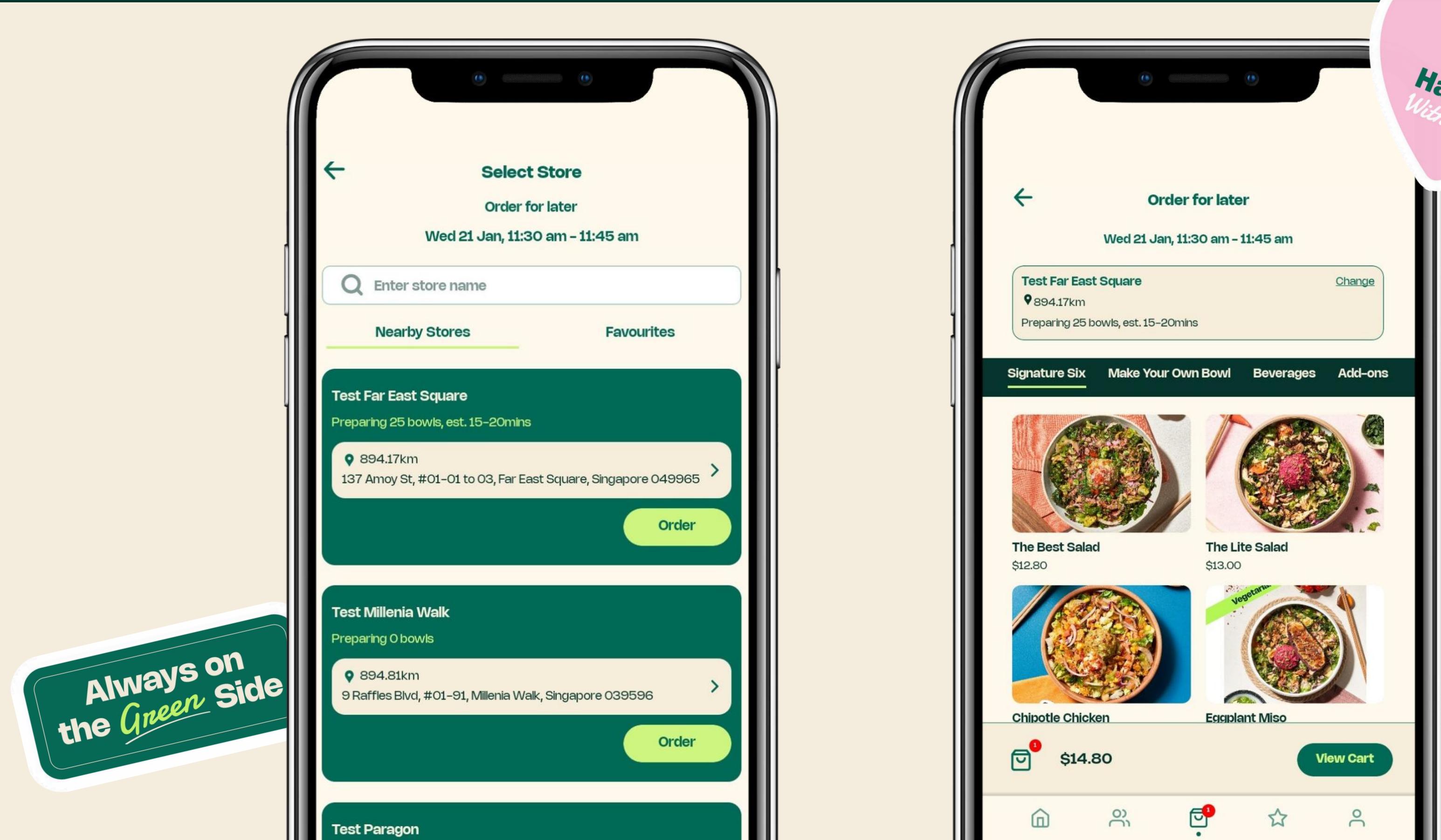
Community Building

As part of our brand roll out, we will be launching an app to grow our community.

We aim to allow customers to easily reorder their favourite bowls and network while acquiring and extending the customer's lifetime value through loyalty and e-badges.



The Six Hands App



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Select Store

Order for later

Wed 21 Jan, 11:30 am - 11:45 am

Enter store name

Nearby Stores Favourites

Test Far East Square

Preparing 25 bowls, est. 15-20mins

894.17km
137 Amoy St, #01-01 to 03, Far East Square, Singapore 049965

Order

Test Millenia Walk

Preparing 0 bowls

894.81km
9 Raffles Blvd, #01-91, Millenia Walk, Singapore 039596

Order

Test Paragon

Order for later

Wed 21 Jan, 11:30 am - 11:45 am

Test Far East Square

894.17km
Preparing 25 bowls, est. 15-20mins

Change

Signature Six Make Your Own Bowl Beverages Add-ons

The Best Salad \$12.80

The Lite Salad \$13.00

Chipotle Chicken

Eggplant Miso

\$14.80

View Cart

1

The Six Hands App



Eggplant Miso

Contains Nuts

My dates should be like my salads - fresh, fun and leaves me smiling.

Cauliflower, Kale, Purple Onions, Broccoli, Diced Tomatoes, Purple Cabbage, Beetroot Hummus, Crispy Nuts, Miso Raclette, Spicy Cashew, a Spoonful of Nori Sushi Rice

351kcals | 12g Protein | 30g Carbs | 19g Fats

Additional

Add Signature Chilli Marmalade (contains crustaceans)

Extra Crunch

\$14.80

1

Add to Cart

Your Order

Wed 21 Jan, 11:30 am - 11:45 am

Test Far East Square
894.17km
Preparing 25 bowls, est. 15-20mins

Order Summary

	Eggplant Miso	\$14.80
⊖	⊕	1
Subtotal	\$14.80	
Tax 9%	\$1.33	
Total	\$16.13	

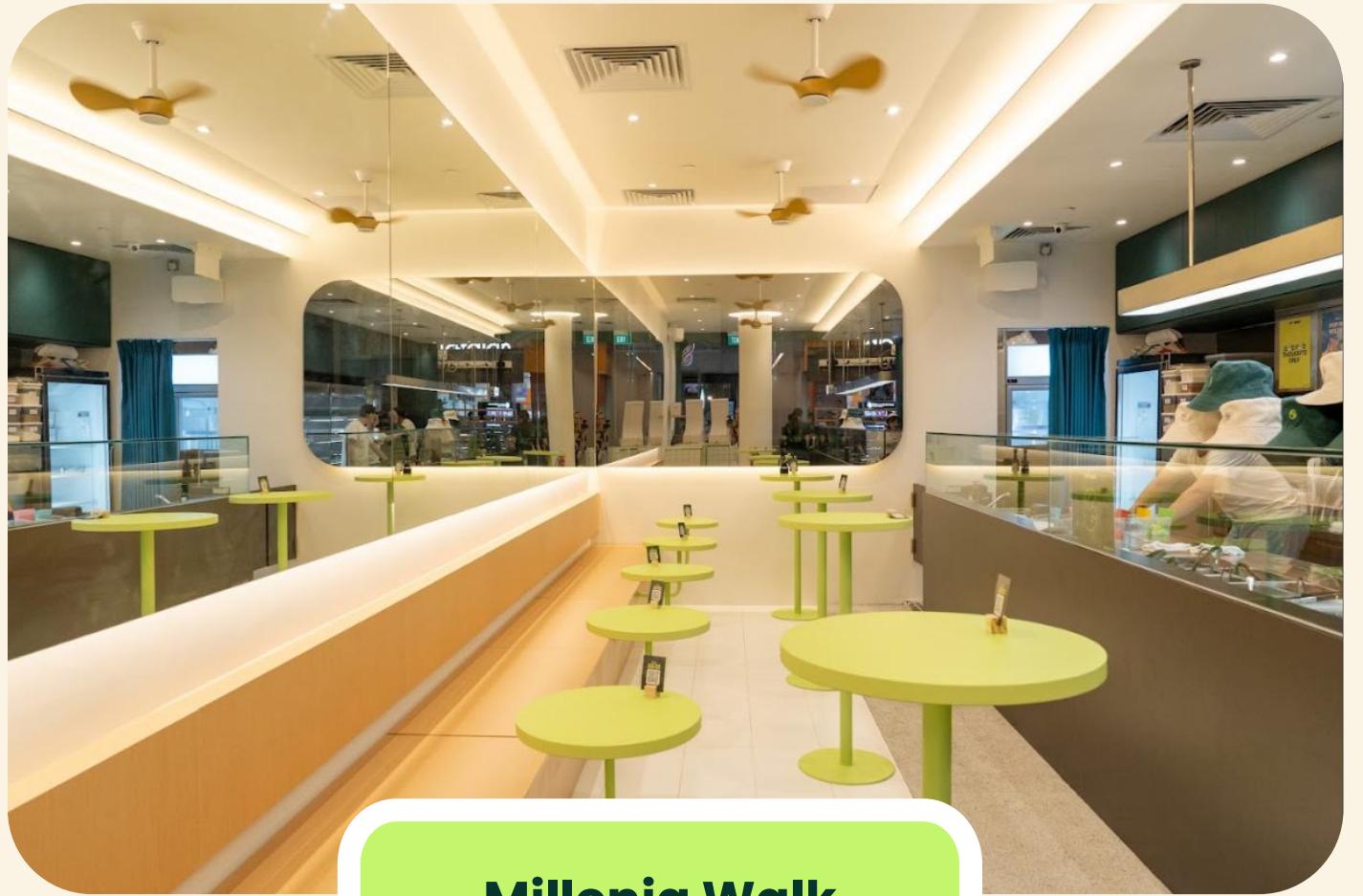
Order More

Checkout

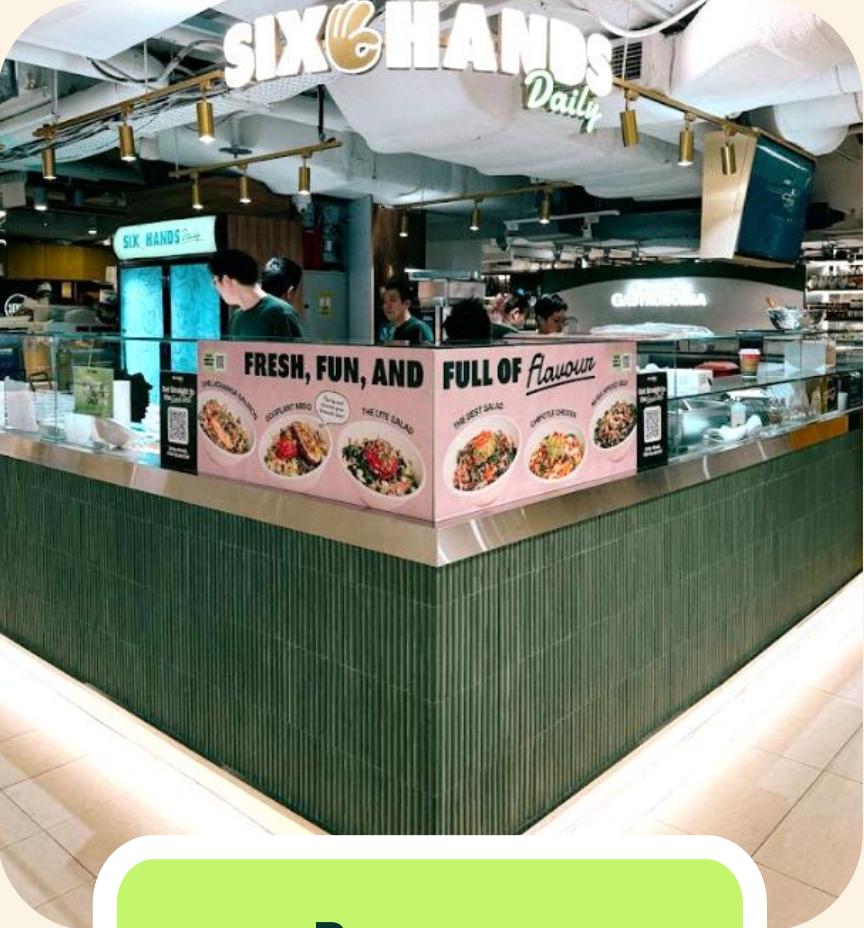
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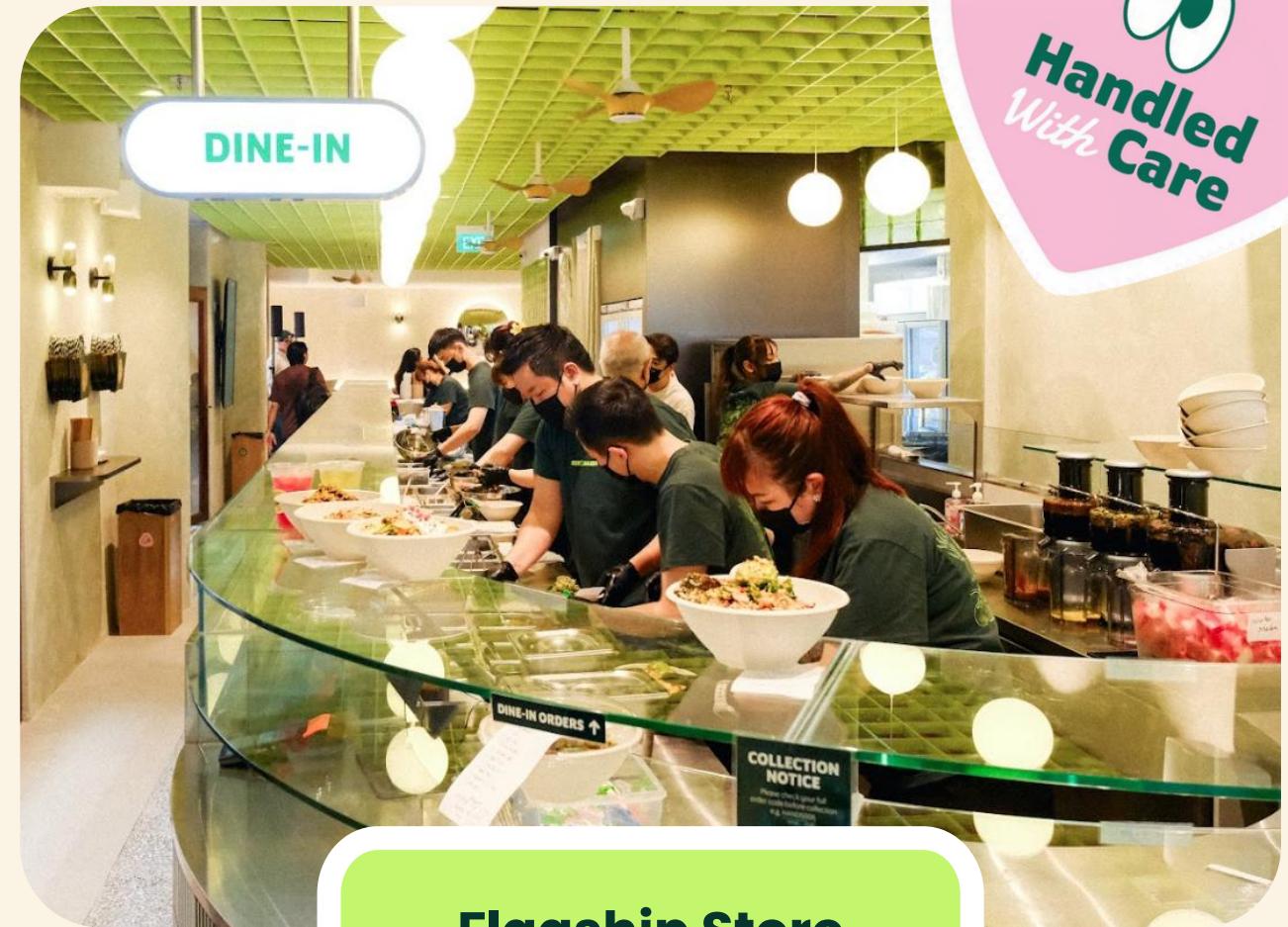
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Millenia Walk



Paragon



Flagship Store



Growth Strategy

With a unique position in the market, the Six Hands concept puts us at the forefront the next generation's consumer sentiment.

- 📍 Existing
 - Singapore: 3 Outlets
 - Philippines: 1 Outlet
- 📍 Planned expansions:
Indonesia, Australia,
the Middle East, UK



SIX⁶HANDS

Franchise Offering



Area Franchise for GCC

DEVELOPMENT AREA	One city in GCC area
FRANCHISE FEE	First Development Area: USD 115,000 Second Development Area: USD 75,000
OUTLET FEE	First Outlet: USD 20,000 Second Outlet Onwards: USD 7,500
FRANCHISE TERM	8 years + 8 years
ROYALTY	6%
MARKETING FEE	Included in the royalty fee
INITIAL SUPPORT	Training for Key Management Team of Franchisee
SETUP PER OUTLET	USD 115,000 – Approximate Values
DEVELOPMENT SCHEDULE	8 outlets in total, with 5 scheduled to open within the first 3 years



Franchisor Support

Distribution

Our independent purchasing division centrally purchases, distributes and manages almost everything you need to operate.

We'll supply your team with our proprietary ingredients and ensure that costs are at their lowest for the highest quality products whenever possible.

Training

We will provide on-site initial training at your outlet for key personnel to equip you with the best know-hows.

We are committed to creating a collaborative partnership and support system for easy business operations.

Digital Marketing

Through comprehensive user and market testing, we built digital strategies that works to our advantage.

Tapping on our existing digital algorithms and data strategies, we value-add on digital marketing to provide increased brand visibility and exposure.



Creating a lifestyle approach for the next generations to come

Contact

hsien@astreem.com
+65 9171 1373

Instagram

sixhands.club

Website

sixhands.club



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