

Italian إيطالياً
Barrista Café كافيه بريستا

“Surrender to the Taste”

One of Oman's Most Loved Dining Experiences

Since 2014, Italian Barista Café (IBC) has grown into one of Oman's most recognized and trusted casual dining brands, with 26 locations across the country.

IBC offers a distinctive dining experience, bringing together Italian and American comfort food with a subtle Middle Eastern touch—creating a menu that is creative, fresh, and continuously evolving.

More than just a restaurant, IBC delivers a vibrant and welcoming environment where people come together to enjoy great food, genuine hospitality, and memorable moments.

Where Global Comfort Meets Local Soul

IBC brings together the familiarity of Italian and American comfort food with a subtle Middle Eastern touch, creating a dining experience that feels both global and deeply connected to the local culture.

- Italian & American comfort cuisine
- Subtle Middle Eastern influence
- Contemporary and inviting atmosphere

Designed for Connection and Everyday Moments

At IBC, every detail is designed to create a welcoming and comfortable experience where guests can relax, connect, and enjoy their time.

- Warm and inviting spaces
- Contemporary, comfortable interiors
- A destination for families, friends, and social gatherings

Where Every Visit Becomes an Experience to Remember



Fresh, Flavorful, and Consistently Crafted

Our menu is built around quality, variety, and consistency—offering dishes that guests trust and return for.

- Freshly prepared dishes made daily
- Signature sauces crafted in-house
- A diverse menu designed for all-day dining

Every dish reflects our commitment to quality and attention to detail.



Crafted for Flavor.
Made to Be Remembered.

A Brand That Stands Out

IBC combines consistency, creativity, and customer focus to deliver a dining concept that works across different markets and occasions.

- A unique blend of global and local flavors
- A strong and loyal customer base built over years
- A consistent and enjoyable dining experience across all locations
- A concept that performs across dine-in, takeaway, and delivery

Simple. Consistent. Built to Grow.

From One Café to 26 Locations

IBC has successfully expanded across Oman, building a strong presence and a loyal customer base in diverse locations and communities.

26 Locations Across Oman

A proven concept that continues to grow with consistent demand and strong performance.

A Taste That Keeps People Coming Back



Designed for Every Location

IBC operates through a flexible approach that allows the brand to adapt to different locations, customer needs, and market dynamics.

- Full-service restaurants
- Takeaway
- Delivery

A scalable model designed for efficiency, accessibility, and growth.

Grow With Us

IBC is expanding and welcoming partners who want to be part of a growing and proven brand.

- A well-established and trusted brand
- A scalable and adaptable concept
- Growing demand across multiple markets

An opportunity to grow with a concept that is already delivering results.

Supporting Your Success at Every Step

Our franchise partners benefit from structured support designed to ensure smooth operations and long-term success.

- Location selection and evaluation
- Store design and setup guidance
- Training and operational support
- Marketing and launch assistance

A complete support system built to maintain consistency and performance.

Building the Future of Dining

IBC is on a clear path to expand beyond Oman and establish itself as a recognized regional dining brand.

We are looking for partners who share our commitment to quality, hospitality, and sustainable growth.

Together, we aim to create a brand that delivers lasting value and memorable experiences.

Join Our Journey

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Let’s Grow Together

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